



OTD Meets with Banneker-Douglass to Plan Efforts for the Year of Civil Rights in Maryland

On December 20, OTD staff traveled to the Banneker-Douglass Museum in Annapolis to meet with Executive Director Chanel Johnson, Director of Marketing & Communications Jan Lee, Administrative Manager LeRonn Herbert, and Program Director Sabriyah Hassan to discuss plans for “Maryland’s Year of Civil Rights” in 2024. The group discussed cooperative programming, marketing, and communication efforts for the coming year, including virtual training sessions for civil rights sites throughout Maryland.

Pictured: OTD staff with Chanel Johnson and Jan Lee at the Banneker-Douglass Museum.



Partner Referrals Top 39,000 for November 2023

Partnering with OTD is good for business. Did you know that VisitMaryland.org gets more than 3 million visits per year, which resulted in more than 39,000 referrals to local Maryland businesses just in the month of November? Make sure you are doing everything you can to take advantage of a host of valuable opportunities by partnering with our office. Contact us today to begin taking advantage of all that we have to offer. Contact [Lisa Hansen Terhune](#) to learn more and [click here to see the full Partner Referral Report](#).



Be a Part of OTD's "Winter Welcome" Promotions

The Maryland Office of Tourism Development (OTD) picks up its promotional advertising campaign with a winter getaway theme beginning January 18 and running through February 28. OTD invites the tourism industry to publicize winter deals and packages for visitors to VisitMaryland.org. It's FREE to post your special offers, incentives, hotel packages and stay/dining/retail discounts, all of which will be prominently featured on VisitMaryland.org's Deals & Discounts page and in targeted articles, including the 70,000+ subscribers to our Visit Maryland Now consumer newsletter. OTD's "Winter Welcome" promotional program targets the state's overnight travel markets through interactive advertisements and social media promotions encouraging visitors to enjoy events and activities and get cozy at local hotels offering travel deals and packages. For more information, sample deals/package ideas and to upload your deals and discounts to OTD's self-entry database, click [here](#). Contact [Lisa Hansen Terhune](#) if you have questions.



Visit St. Mary's Seeking New Executive Director

Visit St. Mary's MD, Inc. (VSMMD), is seeking to hire an Executive Director to lead tourism efforts in St. Mary's County, Maryland. The Executive Director is the Chief Executive Officer of Visit St. Mary's MD, Inc., the destination marketing organization for St. Mary's County. The Executive Director interfaces with key community, government, hospitality, media, and tourism leaders at the local, regional, and state level and demonstrates VSMMD's positive impact on St. Mary's County. The Executive Director works at the pleasure of the VSMMD Board of Directors and works closely with the St. Mary's County Department of Economic Development. For more information and to apply click [here](#).



Destination Maryland Magazine 2024 is Here!

The Maryland Department of Commerce's Office of Tourism announces the release of the 2024 *Destination Maryland Magazine*. This year's free, full-color magazine retains the traditional regional listings of museums, attractions, history and heritage sites, arts and culture facilities, state and national parks, and visitor services, plus highlights how readers can find their ideal getaway. The 2024 edition includes fantastic Scenic Byways road trip ideas, an in-depth overview of the Chesapeake Bay Storytellers program, a Maryland lighthouse scavenger hunt, information on accessible travel and so much more. The magazine's content also includes a special section with visitor images of sites across Maryland that have been tagged with #MDinFocus on social media. Printed

copies of *Destination Maryland Magazine* are available at Maryland Welcome Centers, local county tourism visitor centers or by calling 800-719-5900. [Orders can be placed at VisitMaryland.org.](#)



Promote Your Events on VisitMaryland.org

Do your partners know how easy it is to add events to [VisitMaryland.org's events calendar](#)? If you or an organization or attraction in your region is hosting an event, it's easy to get the word out through VisitMaryland.org's events calendar. With tens of thousands of regular visitors, it's a great tool, and with our self-entry portal, it's never been easier to use! If you're wondering if an event has the right stuff for the VisitMaryland.org calendar, you'll find the inclusion criteria here, [follow this link](#) for a step-by-step guide for self entry, or if it's not your first rodeo, jump straight to the entry portal [here](#).

Photo credit: Karmen Osei

IN THE NEWS

Maryland Department of Agriculture Wants to Know if You're Eating Blue Catfish

Maryland Names New Office of Outdoor Recreation Leader

'What a Great Day': Hagerstown Field House Officially Breaks Ground

Want to Visit Herkleton, Maryland? You Can Only See It On 'Craig of the Creek'

A Beer Hall and Open-air Tailgating. Here's What Ravens Are Adding to M&T Bank Stadium

Mark your calendars: Festival Dates Set for AFRAM, Artscape and Charm City Live

NFL's Commanders To Shift Headquarters to University of Maryland's Discovery District

Gov. Moore helps Choice Hotels Celebrate its New North Bethesda Headquarters

Deadline Approaches to Apply for 40th Oxford Fine Arts 2024

Urban Landscape: Revitalization of Harborplace, Camden Yards, Station North and West Side of Downtown Led Real Estate and Development News in 2023

Ocean City's Convention Center is Year-round 'Catalyst,' and Here's What's Coming Soon

B&O Railroad Museum to Host Concert on Martin Luther King Jr. Day

Maryland Minute

Each week, the *Maryland Minute* provides highlights and insights on this weekend's events around the state. [Maryland Minute](#) is featured on Audacy radio stations in Baltimore and Washington, D.C., WERQ on Baltimore's WBAL-AM 1090.

Maryland Travel Tips

For the latest on events and everything going all around Maryland, view the latest edition of [Visit Maryland Now!](#)

