TUTTLE

New Titles and Backlist Highlights

FALL 2019

TUTTLE

FROM: Forbes Magazine

Still Standing After 70 Years: A New England Bridge To Asia

By: Russell Flannery Senior Editor & Shanghai Bureau Chief

A small publisher with roots in Vermont founded more than seven decades ago is still finding success in its niche of introducing readers in the U.S. and elsewhere to some of Asia's traditions. Some of the keys of its staying power: editorial focus, localized content, ties with still-growing independent bookstores and business discipline.

Charles E. Tuttle Publishing, now known as Tuttle Publishing, was founded in 1948 by Charles Tuttle, a Harvard graduate who hailed from Rutland, Vermont, and whose family had been in the book trade since 1832. Stationed in Japan after World War II, the young Vermonter was asked by General Douglas MacArthur to import books for American troops to read. He expanded the business by introducing English-language books about Japanese culture. "People found out about new things," Brandy LaMotte, Tuttle's Product Manager, said in a recent interview at the company's U.S. headquarters near Rutland, Vermont.









Charles discovered that interest in Japanese culture among Americans was strong even after World War II ended. Early-era Tuttle books mostly focused on Japan; those still in print include *Japanese Children's Favorite Stories* (1954), *The Book of Tea* (1956) and *Rashomon and Other Stories* (1952). In 1951, he married Reiko Chiba, a Japan native, extending his ties to Asia beyond business and into family life.

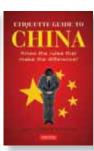
The publisher's Asia-related content broadened greatly

after Charles died in 1993. In 1996, Tuttle's wife sold the company to his second cousin, Eric Oey, a now 64-year-old Chinese-American who attended U.C. Berkeley and, at the time, had his own publishing business focused on travel books. Tuttle Publishing today is part of Oey's

Singapore-headquartered Periplus Publishing Group. Among its China-themed books: *All About China* and *Etiquette Guide to China*.

Localizing the Asia-related content for a foreign audience is important. "If it's a cookbook, we make sure that the ingredients are something that they're going to be able to find here or in any Western grocery," said LaMotte. Cookbooks, which are also published in metric measurements, matter to Tuttle—they account for about 150 of the 1,600 Tuttle books in print. Having a U.S. editorial team is important to localization. Half of the company's eight wordsmiths work in Clarendon, adjacent to Rutland.









Though focused on backlist titles, Tuttle still adds about 100 new ones annually. Recent books include U.S. social media figure *Katie Chin's Everyday Chinese Cookbook*. It finds ideas for new books in part from bestseller lists in Asia and then buys translation rights. Tuttle, for instance, obtained the rights to *Hitomi Shida's Japanese Knitting Stitch Bible* and added an introduction by Gayle Roehm; it has sold 60,000 copies since 2017 and was in the fifth printing last year.

Another part of Tuttle's staying power is distribution in independent book stores, an understated yet growing channel in the U.S. book business at a time when online giant Amazon can offer the lowest prices. Tuttle sells books through "thousands"

of brick-and-mortar locations in the U.S., UK, Canada, China, the Philippines and Thailand, said Ann Niklasson, Sales & Marketing Manager. That kind of reach helped the U.S. account for more than half of Tuttle's total revenue last year.

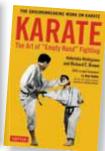
What's ahead? With the Summer Olympics in Tokyo in 2020, "there is an increase in people wanting to know more about Japan," benefitting Tuttle, LaMotte said. More generally, the company sees growing demand for its titles about crafts and knitting, as well as indoor gardening, container gardening and manga drawing.



There is also new interest in martial arts. Tuttle, which publishes Bruce Lee's books with permission from his estate, for a time "was probably the largest martial arts publisher there was, though for a while, we got out of it because people were only interested in MMA-style books," said Niklasson, who, like LaMotte, has

been at Tuttle 19 years. "Now more people are coming back and are more interested in traditional martial arts and philosophy books, so this past season we really started to kick it up again." New books include: *The Complete Musashi: The Book of Five Rings and Other Works* and *Karate: The Art of "Empty-Hand" Fighting.*





Tuttle is working harder this year to connect with readers through a new Social Media Manager, Catie Baumgartner, the holder of degrees from the University of Massachusetts Amherst and City, University of London. Baumgartner aims to hold

weekly contests in which followers can win a new or not-yet-released book, participate in larger campaigns, such as Multicultural Children's Book Day, and encourage authors to be active online via original photography and video content. Baumgartner's presence underscores another part of publishing that hasn't changed much through changing times: even good books need good marketing.

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\$18.99 jacketed hardcover \$24.95 (CAD)

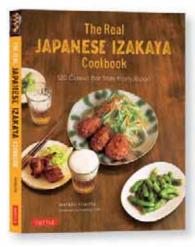
ISBN-13: 978-4-8053-1528-6 **October**

Cooking **Tuttle Publishing**

over 120 recipes; color photos 7½ X 10 128 pages

Carton Quantity: 16 Selling Territory: World

- · Outreach to cooking blogs and print media
- Outreach to Japan-centric blogs and print media
- · Recipes available for feature online
- Tuttle blog feature
- National advertising
- BLADs available





The Real Japanese Izakaya Cookbook

120 Classic Bar Bites from Japan

Wataru Yokota Makiko Itoh, foreword

Similar to tapas or pub food, izakaya fare ranges from tasty snacks to substantial salads, stews, grilled meats and seafood—all made fresh with minimal fuss and maximum flavor—and served alongside a chilled glass of beer or saké.

The Real Japanese Izakaya Cookbook allows you to recreate 120 classic izakaya dishes in your own kitchen at home. These include standards like Yakitori Chicken Skewers, Crispy Gyoza and Grilled Wagyu Beef with Shiso. Vegans and vegetarians are well provided for with dishes like Daikon Salad with Yuzu Dressing, Chargrilled Fava Beans and Baked Tofu with Ginger Sauce.

Author Wataru Yokota's recipes are simple and quick, aimed at working folks who don't have a lot of time to cook but love trying new and interesting flavors. This book provides clear step-by-step photos and instructions for each dish, while the introduction gives guidelines for selecting, pouring and mixing drinks to complement the recipes—and even how to quickly grill and smoke meats to give them that authentic izakaya taste!

Wataru Yokota has worked in various well-known French restaurants in Tokyo and in 2012 established his own restaurant consultancy. He splits his time between working as a restaurant consultant, acting as private chef for special events and writing cookbooks.

Makiko Itoh, foreword writer, is the bestselling bicultural author of the *Just Bento* cookbook series. She now writes full-time to introduce Japanese food concepts to Western readers.







Tasty Small Plates from Japan!













Kiriboshi Daikon Stir-Fried with Sesame Oil



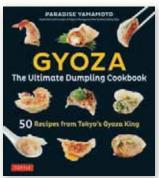




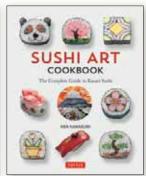
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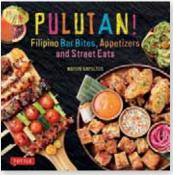
Japanese Cooking with Manga ISBN-13: 978-4-8053-1433-3 \$14.99/\$19.95 (CAD) flapped pb



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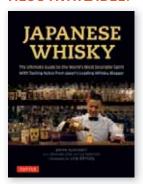
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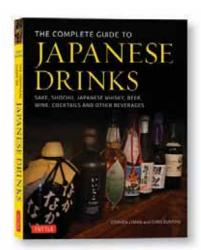
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- Outreach to wine & spirits magazines and blogs
- Outreach to Japanese-centric blogs and print media
- Social media giveaway
- · Regional author tour
- Author available for interviews; contact publicity@tuttlepublishing.com



ALSO AVAILABLE:



Japanese Whisky ISBN-13: **978-4-8053-1409-8** \$19.99/\$24.95 (CAD) hc





Chris Bunting

The Complete Guide to Japanese Drinks

Saké, Shochu, Japanese Whisky, Beer, Wine, Cocktails and Other Beverages

Stephen Lyman Chris Bunting

Japan is home to some of the world's most interesting alcoholic beverages—from traditional Saké and Shochu to Japanese whisky, beer, wine and cocktails that are winning global acclaim and awards.

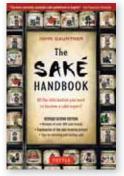
In this comprehensive survey of Japanese alcoholic drinks, Stephen Lyman and Chris Bunting cover all the main types of beverages found in Japanese bars and restaurants, as well as supermarkets and liquor stores around the world. The book has chapters on Saké, Shochu, Japanese whisky, wine, beer, Awamori (a moonshine-like liquor from Okinawa), Umeshu plum liqueur and other fruit liqueurs. There is also a fascinating chapter on modern Japanese-style cocktails—complete with recipes so you can get the full authentic experience.

Thorough descriptions of the popular varieties of each beverage are given along with the history, production methods, current trends and how to drink them. Detailed bar and buyer's guides at the back of the book list specialist establishments where readers can go to enjoy and purchase the drinks, both in Japan and other countries around the world.

Stephen Lyman is the first graduate of the Saké School of America's Shochu Adviser Course and a *kikisakeshi* (saké sommelier) through Saké Service International. In 2016 he was named the first Honkaku Shochu Ambassador by the Japanese government.

Chris Bunting has spent many years in Japan as a journalist, where he's written for a variety of

publications including *The Times* and *The Independent* and developed an indepth knowledge of Japanese alcohol and the Tokyo bar scene.

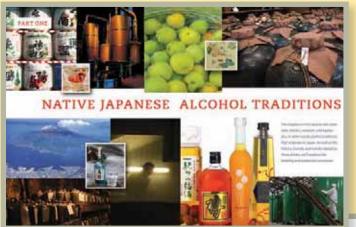


The Saké Handbook ISBN-13: 978-0-8048-3425-4 \$14.95/\$19.95 (CAD) pb





A Guide to Drinks That Are Winning Global Acclaim!





A comprehensive review of the available varieties of each beverage are given along with the history, production methods, current trends and how to drink them. Detailed bar and buyer's guides at the back of the book list specialist establishments where readers can go to enjoy and purchase the drinks both in Japan and in other countries.

















\$16.99 flapped paperback \$22.95 (CAD)

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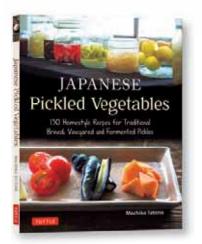
Cooking Tuttle Publishing

over 130 recipes; color photos 7½ X 10 144 pages

Carton Quantity: 16 Selling Territory: World

- Tie-in to National Pickle Day on November 14
- Outreach to cooking/vegetarian blogs and print media
- Outreach to Japan-centric blogs and print media
- Recipes available for feature online
- · Social media giveaway
- National advertising
- Bl ADs available









Japanese Pickled Vegetables

130 Homestyle Recipes for Traditional Brined, Vinegared and Fermented Pickles

Machiko Tateno

In *Japanese Pickled Vegetables*, dietician and fermented food expert Machiko Tateno has collected 130 easy and healthy recipes for pickled, preserved and fermented vegetables and fruits using ingredients that are easily available in the West.

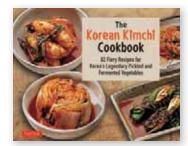
A chapter on regional pickling styles and recipes lets home cooks learn more about the traditional art of *tsukemono* in Japan—from Tokyo to rural farm villages—while a section on pickling seasonal vegetables helps you make the most of your garden-fresh produce.

Japanese pickles are often made the day they are eaten—as delicious side dishes, snacks and garnishes. Whether you have your own vegetable garden and want new ways to preserve your bounty into the winter, or are just looking for healthy and tasty additions to your everyday meals, these homemade Japanese superfood recipes are a great addition to your repertoire.

Chef Machiko Tateno is a registered dietician and graduate of the world-renowned Ballymaloe Cookery School—a pioneer in the Slow Food movement. She served as Executive Chef at the eco-friendly Roppongi Nouen restaurant in Tokyo and now organizes fermented food cooking classes for people from around the world.



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Farm to Table Asian Secrets ISBN-13: **978-0-8048-4723-0** \$15.95/\$19.95 (CAD) flapped pb



Chef and dietician Michiko Tateno has packed this book full of quick, easy and flavorful recipes organized into the following chapters:



- Basic Pickling Methods
- Traditional Japanese Pickling Styles
- Quick Everyday Pickles
- Seasonal Pickles
- Homemade Seasonings
- And Other Chapters



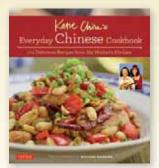




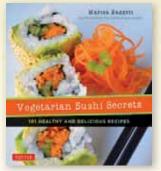




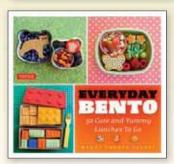
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Bring home the exotic flavors of Indonesia with the help of Indonesian Cooking!

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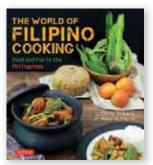
81 recipes; color photos 81/2 X 8 120 pages

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The World of Filipino Cooking ISBN-13: 978-0-8048-4925-8 \$16.99/\$21.95 (CAD) flapped pb



Indonesian Cooking: Satays, Sambals and More

Homestyle Recipes with the True Taste of Indonesia

Dina Yuen Glenn Chu, foreword

Indonesian Cooking: Satays, Sambals and More is Chef Dina's personal culinary exploration of the world's largest and most diverse archipelago—the fabled Spice Islands of Indonesia. This is a vibrant,

multi-layered nation with a fabulous and largely unexplored cuisine—and Chef Dina's easy-to-follow recipes now make them accessible to everyone.

The dishes in *Indonesian Cooking: Satays, Sambals and More* range from the familiar Chicken and Beef Satays, Lumpia Spring Rolls, Fresh Steamed Vegetables with Peanut Dressing (Gado-Gado) and Nasi Goreng (Traditional Indonesian Fried Rice) to more exotic dishes like Spicy Lemongrass Beef, Burned Sugar Pork, Grilled Swordfish with Fragrant Yellow Rice and Tamarind Roasted Prawns. These flavorful recipes are easy to make with ingredients readily found in any well-stocked supermarket.

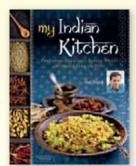


Dina Yuen, at 12-years-old, became the youngest student at one of Indonesia's foremost culinary centers. Following her studies there she went on to study under the tutelage of some of Indonesia's top chefs and after moving to the United States has continued to share Indonesian cooking secrets.

Glenn Chu is the owner of the famous Indigo Restaurant in Hawaii, which has been featured in publications including Bon Appétit, Gourmet magazine and Condé Nast.

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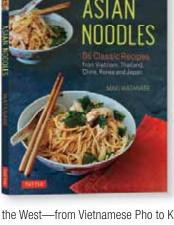
Cooking Tuttle Publishing

86 recipes; color photos 7½ X 10 96 pages

Carton Quantity: 30 Selling Territory: World

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- Outreach to cooking blogs and print media
- Recipes available for feature online
- Social media giveaway
- · National advertising
- BLADs available



Asian Noodles

86 Classic Recipes from Vietnam, Thailand, China, Korea and Japan

Maki Watanabe

If you're an avid noodle lover, this book is for you! Well-traveled Asian cookbook author Maki Watanabe provides all her favorite recipes and tips for cooking delicious Asian noodle dishes at home with minimal fuss and time.

These 86 recipes span all the Asian cuisines best known for their noodle dishes: Vietnamese, Thai, Chinese, Korean and Japanese. They include all the classics that are well-loved in

the West—from Vietnamese Pho to Korean Japchae, and from Pad Thai to Chinese Wonton Noodles (with gluten-free options available in the form of Japanese soba and udon noodles). The book also highlights many lesser-known dishes that are popular throughout Asia but not yet widely found in Western restaurants:

- Chilled Soba Noodles with Shrimp Tempura (Japan)
- Thai Chicken Noodles (Thailand)
- Noodles with Spicy Pork and Onion (China)
- Sesame Noodles (Taiwan)
- · And many more!

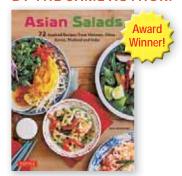
Whether you consider yourself a noodle expert or a novice, there's something in *Asian Noodles* for you. Re-create your restaurant favorites or try all-new versions of these delicious, friendly and affordable dishes in your own kitchen.



Maki Watanabe is recognized for her easy-to-understand recipes and innovative combinations of ingredients and seasonings. She travels regularly around Asia to collect delicious and authentic recipes. She has written many books, including her two-time "Recipe Book Award" winner, *Asian Salads*, recently published by Tuttle.



BY THE SAME AUTHOR:



Asian Salads ISBN-13: **978-0-8048-5103-9** \$14.99/\$19.95 (CAD) flapped pb





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ISBN-13: 978-0-8048-5230-2 October

Gardening Tuttle Publishing

color photos throughout 7½ X 10 112 pages

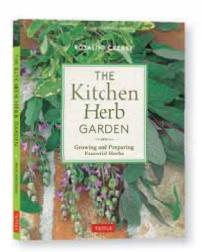
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- BLADs available
- Author available for interviews; contact publicity@tuttlepublishing.com





The Kitchen Herb Garden

Growing and Preparing Essential Herbs

Rosalind Creasy

From Rosalind Creasy—a name synonymous with the Northern California garden-to-table movement—comes a comprehensive and accessible guide to cultivating and preparing fresh garden herbs.

If you buy only one herb gardening book, this should be it! Creasy takes you from seeds to stove top, from preparing the soil to elegant dining suggestions that everyone will love, with easy-to-follow instructions and inspirational ideas every step of the way.

Each section of this book presents suggestions, vivid photos and information including:

- How to design and grow an herb garden in just about any space
- A tour through beautiful home herb gardens by some of California's leading chefs
- · A fully-illustrated encyclopedia of edible herbs
- An extensive selection of healthy, homestyle herb recipes
- Organic maintenance and pest control methods
- A list of go-to resources for seeds and supplies

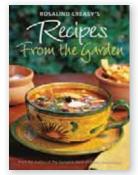


Rosalind Creasy is a leading authority on environment-friendly backyard gardening techniques. She has authored 18 books, been featured in such publications as *Mother Earth News* and *Better Homes and Gardens* and is a three-time winner of the Garden Writer's Best Book of the Year award.





BY THE SAME AUTHOR:



Rosalind Creasy's Recipes from the Garden ISBN-13: **978-0-8048-4893-0** \$15.95/\$19.95 (CAD) pb



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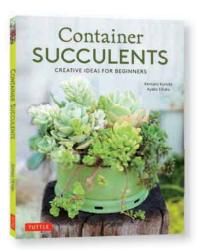
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Container Succulents

Creative Ideas for Beginners

Kentaro Kuroda Ayako Eifuku

Container Succulents is the perfect book for container gardening novices who don't have a lot of space to work with and have never worked with succulents before. Learn how to care for and display individual succulent varieties, or get creative with groupings that combine multiple varieties—with complementary colors, shapes and sizes.

This book shows you how to:

- Use the colors and textures of your containers to enhance the tones and textures of the succulents to create stunning visual combinations
- Repurpose old and unconventional containers to create interesting and healthy new garden homes for your succulents
- Use traditional planters and baskets to create wonderful design effects
- Create attractive soil surfaces and use cuttings to create highly original arrangements

Each arrangement includes a "floor plan" showing you how to mix the colors, shapes and textures in ways that are pleasing to the eye and healthy for the plants. A reference guide to over 120 succulent varieties explains each plant's special characteristics to help you create compatible groupings.



Kentaro Kuroda is a blogger, author and the owner of Flora Kuroda Engei—a specialty gardening store in Japan.

Ayako Eifuku is a writer, teacher and gardener who has garnered many fans in Japan for her charming group plantings and arrangements.

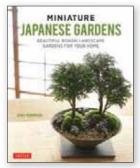












ADVANCE PRAISE FOR A BRIEF HISTORY OF CHINA

"A go-to guide for anyone seeking to get up to speed on China quickly. With a focus on memorable characters and stories, *A Brief History of China* is ideal for tourists, students and businesspeople looking to understand this emerging superpower."

—Julie Makinen, former China Bureau Chief, Los Angeles Times

\$16.99 paperback \$22.95 (CAD)

ISBN-13: 978-0-8048-5005-6 October

History Tuttle Publishing

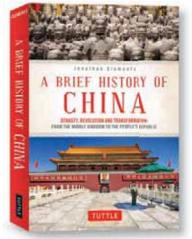
includes 32-pages of color photos 5¼ X 8 352 pages

Carton Quantity: 20 Selling Territory: World

ebook available

- Outreach to Chinese culture blogs
- Outreach to travel blogs and print media
- Author available for interviews; contact publicity@tuttlepublishing.com







A Brief History of China

Dynasty, Revolution and Transformation: From the Middle Kingdom to the People's Republic

Jonathan Clements

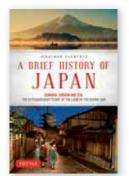
Throughout most of recorded history, China was by far the largest and richest nation on earth. Two centuries ago, however, it sank into a long economic and social malaise from which it did not fully recover—until now. China's recent resurgence is the greatest story of the 21st century.

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In his retelling of a history stretching back 5,000 years, author and China-expert Jonathan Clements focuses on the human stories which have led to powerful transformations in Chinese society.

Jonathan Clements is the author of numerous books on Chinese history, as well as the presenter of *Route Awakening*, a National Geographic TV series about the historical icons of Chinese culture.

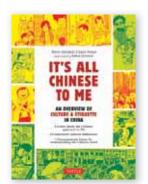
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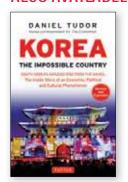
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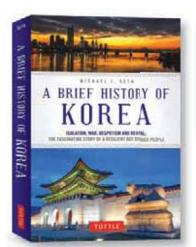
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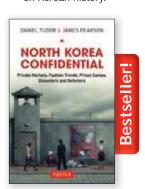


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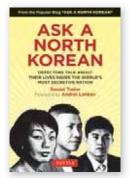
Surrounded by larger nations, Koreans have called their country "a shrimp among whales." Korea lies at a crossroads, perpetually under the threat of conquest and absorption. And while Koreans have consistently maintained a distinct culture and identity, they have also borrowed ideas of government, culture and religion from their powerful neighbors.

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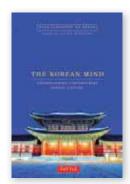
Michael J. Seth is Professor of History at James Madison University and has authored several books on Korean history.



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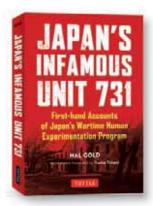
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First-Hand Accounts of Japan's Wartime Human Experimentation Program

Hal Gold Yuma Totani, foreword

This is a riveting and disturbing account of the medical atrocities performed by Japan during WWII.

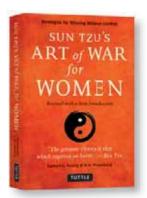
Some of the cruelest deeds of Japan's war in Asia did not occur on the battlefield, but in quiet, antiseptic medical wards in obscure parts of China. Author Hal Gold draws upon a wealth of

sources to construct a portrait of the Imperial Japanese Army's most notorious medical unit, giving an overview of its history and detailing its most shocking activities through the words of former unit members themselves.

A new foreword by historian Yuma Totani examines the actions of Unit 731, and the post-war response by the Allies. *Japan's Infamous Unit 731* represents an essential addition to the growing body of literature on some of the most infamous war crimes in modern history.

Hal Gold (1929–2009) was a writer, journalist and historian who was a resident of Kyoto for over 30 years. He wrote many books, essays and articles on Japanese history and culture.

Yuma Totani is Professor of modern Japanese history at the University of Hawaii. Her most recent publication, coauthored with David Cohen, is *The Tokyo War Crimes Tribunal: Law, History, and Jurisprudence*.



Sun Tzu's Art of War for Women

Strategies for Winning Without Conflict

Catherine Huang A.D. Rosenberg

Sun Tzu's classic treatise *The Art of War* has influenced countless generations—of men—when they find themselves on battlefields, in the office and in everyday life. On its heels comes this "battle-plan" guide specifically addressed to women, at a time when their positions and roles in business and society are being reframed.

Sun Tzu's time-tested strategies aim to achieve win-win outcomes. His guidelines include:

- · Understand your own strengths and weaknesses
- · Turn your disadvantages into advantages
- . Think outside the box
- Be confident in yourself and visualize your success

We're living in a time when female empowerment movements have incredible momentum and exposure—from the Women's March to Me Too, which are highlighted in the new introduction. Though framed within a different context than the current movements, this book is another fantastic resource to help readers consider not only what they want to achieve, but how to make it happen.

Catherine Huang is founder and president of CHR International. She has a background in Chinese history and philosophy that is enhanced by her knowledge of Western culture and business practices.

Arthur (A.D.) Rosenberg has authored a dozen books, including the bestselling *The Resume Handbook*.

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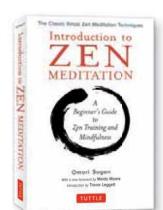
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Introduction to Zen Meditation

A Beginner's Guide to Zen Training and Mindfulness

Omori Sogen Meido Moore, foreword Trevor Leggett, introduction Dogen Hosokawa & Roy Yoshimoto, translators

Introduction to Zen Meditation is a translation of the Sanzen Nyumon, a foundational text for beginning meditation students by Omori Sogen—one of the foremost Zen teachers of the twentieth century.

Written to provide a solid grounding in the physical nature of Zen meditational training, this text discusses breathing, pain, posture, state of mind and benefits. Students will also learn what to consider when searching for a teacher and the differences between the two main Japanese schools of Zen: Soto and Rinzai.

Though meditation has been practiced in Asia for thousands of years, it did not catch on in the West until researchers began to test the effects and benefits of this mindfulness practice in the mid-20th century. These benefits include:

- · A decrease in anxiety, stress and depression
- Increased problem solving, memory and creative thinking skills
- Reduced blood pressure and risk of stroke or heart attack
- Improvements to the immune system and relief for arthritis, asthma and other conditions
- · Pain relief and improved mood

Omori Sogen Roshi (1904-1994) was a prolific writer and the president of Hanazono University. He established the first Rinzai Zen headquarters temple outside of Japan.

Meido Moore Roshi is Abbot of Korinji Rinzai Zen Monastery in Reedsburg, Wisconsin, and author of *The Rinzai Zen Way: A Guide to Practice.*

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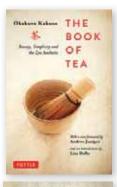
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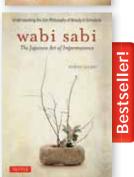
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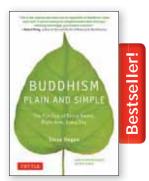
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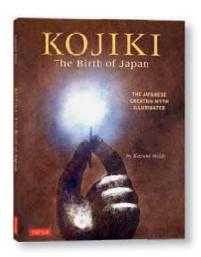
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Kojiki: The Birth of Japan

The Japanese Creation Myth Illustrated

Kazumi Wilds

Take a step back in time to the mythical origins of Japan's creation—told here for the first time in illustrated form.

The ancient Kojiki myth traces the beginnings of the Japanese people and the rise of the Japanese islands from their humble origins as a lump of clay to becoming a great nation that would one day take its rightful place among the leading nations of the world.

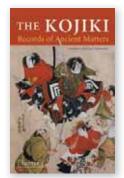
Kazumi Wilds' striking illustrations capture the drama and intensity of a mythic tale where chaos and demons are unleashed and where the darkness is slowly pushed back by the righteous, as good prevails over evil.



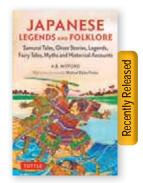
Kojiki: The Birth of Japan combines the raucous rhythms and startling imagery of today's best graphic novels with a retelling of a classic and timeless Japanese story. This book will be remembered and treasured for years to come by lovers of mythology and folklore and anyone interested in Japanese history and culture.

Kazumi Wilds has a BFA from Tokyo's Joshibi University of Art and Design and an MFA from the University of Iowa. She has illustrated over a dozen children's books, including *All About Japan* and *The Peace Tree from Hiroshima*.

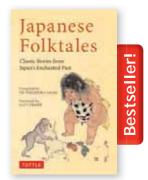
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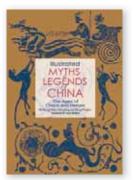
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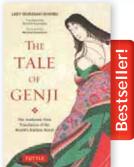




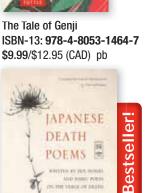




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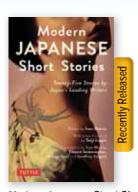
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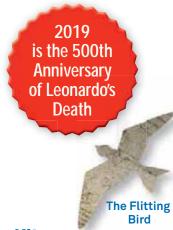


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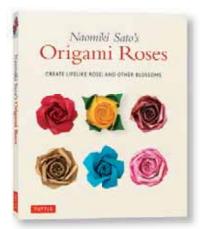
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Naomiki Sato's Origami Roses

Create Lifelike Roses and Other Blossoms

Naomiki Sato

This stunning book presents detailed instructions for eleven elegant and lifelike paper flowers that will enhance any home or occasion. Paper flower expert Naomiki Sato starts by showing you how to fold seven types of paper roses using a variety of techniques for four- and five-sided blossoms along with their stems, thorns and leaves, and how to assemble them.

Four other exciting paper flower projects follow—

showing you how to make Japanese Cherry Blossoms, Bellflowers, tropical Plumeria (Frangipani) and Bougainvillea blossoms.

Each of the eleven projects has detailed step-by-step photographs, diagrams and instructions that make these sophisticated-looking flowers easy to make. The book includes a basic guide to paper and tools as well as an introduction to origami folding techniques.

Decorate your desk, home, wedding or get-together with these professional looking paper blossoms!



Japanese origami artist Naomiki Sato lives in France, where he is a member of the French Origami Society. Growing numbers of fans around the world are sharing their own versions of Sato's creations on YouTube and Instagram.





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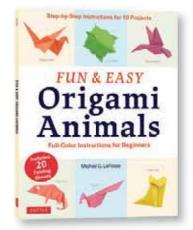
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Fun & Easy Origami Animals

Full-Color Instructions for Beginners

Michael G. LaFosse

This value-packed collection of easy origami projects from master paper-folder Michael G. LaFosse is perfect for beginners!



Fun & Easy Origami Animals contains step-by-step instructions for 19 elegant models that everyone loves and anyone can fold. This book comes complete with 20 high-quality sheets of folding paper.

The book is fully illustrated in color and has step-by-step instructions showing you how to fold each model. This is the ideal introduction for someone who wants to explore the magic of origami for the first time—turning flat sheets of paper into lifelike three-dimensional objects in just a few minutes. Voila!

This collection of paper animals includes the following adorable models:

- Crane
- Chameleon
- Swan

- Mouse
- Humminabird
- Whale

- Flapping Bird
- Seal

And many more!



Michael G. LaFosse is an origami artist, teacher and cofounder of the Origamido Studio. A biologist by training, LaFosse is one of the world's most celebrated natural history origami artists. He has spent decades studying plants and animals and re-creating them in his detailed folded paper projects.

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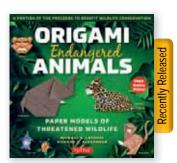
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- · A cute Cat and a graceful Butterfly make memorable gifts and tips
- The challenging Lobster lies in wait for those who've mastered all the other models!

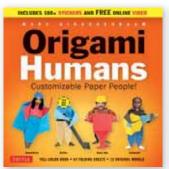
Money origami art is perfect for gift giving, as a conversation starter or just for fun!

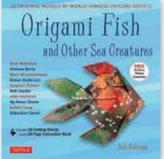
Marc Kirschenbaum is a world-renowned origami artist who has published dozens of books on the subject. His pieces are on display in museums and exhibitions around the world, including the American Museum of Natural History, the Smithsonian, the Mingei International Museum in Japan and the Hangar-7 Aviation Museum in Austria.













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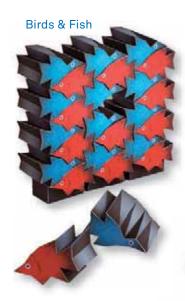
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Build Interlocking 3D Animal and Geometric Models

Haruki Nakamura

Channel your inner M.C. Escher with these mind-bending interlocking paper puzzles!

These easily assembled 3D models are each composed of several identical pieces that cleverly fit together to make a larger geometric form.

The cardstock pieces in this kit are all pre-cut, so you just

pop them out and bend or fold them where indicated, then bind them together with a little glue. The step-by-step instructions in the book are very easy to follow and show you how to assemble the paper components, then how to fit them together to create the larger interlocking models.

These entertaining puzzles are impossible to put down! They include:

- Cute animal "couples" that form a 12-sided geodesic sphere when fitted together
- · A seamless 3D animal form with a nod to Escher's Sky and Water woodcut
- A Reversible Dodecahedron that inverts itself when tossed into the air—with the addition of some magnets
- An intricate Pyramid that contains a secret inner chamber
- A challenging 4-Piece Tetrahedron and a 12-Lizard Cube
- · Plus many more!

Haruki Nakamura is a Japanese author and paper engineer who has been creating complex geometric shapes out of folded paper for over 20 years.



Reversible Dodecahedron







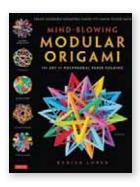
Pyramid

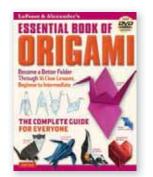
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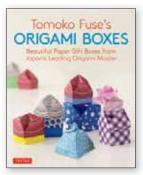
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Origami Tuttle Publishing

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Carton Quantity: 14 Selling Territory: World

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- For ages 4-8
- · Outreach to children's blogs and magazines
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- · Regional author tour, West Coast
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- Promotion at OrigamiUSA and Pacific Coast Origami Convention
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My First Origami Fairy Tales Kit

Playful Paper Models of Knights, Princesses, Dragons, Oares and More!

Joel Stern

Step into a world of daring knights, brave princesses and fire-breathing dragons! Bestselling origami artist Joel Stern has created this engaging new kit to spark children's imaginations and keep them playing happily for hours without a computer screen.

Kids will have fun folding up the characters and applying dozens of fairy tale stickers to add finishing touches to their models. The characters can be moved around in front of story backdrops to reenact classic tales—or to create brand new adventures!

This kit contains the following components:

- 36 folding sheets for 11 characters that are easy for young kids to fold
- 6 story backdrops
- Over 40 stickers to place onto the characters and backdrops
- A full-color book showing you how to fold the models and explaining the stories they tell

Joel Stern is the best-selling author of My First Origami Kit, Origami Zoo Kit and Origami Games for Kids Kit. His folded and pop-up paper creations have been exhibited in the U.S., Japan and Israel.

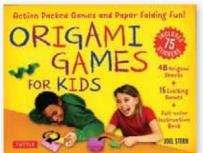
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Knight





Includes 36 Sheets of Folding Paper

This kit includes:

- 11 Different Characters 36 Folding Sheets
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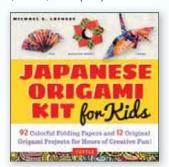




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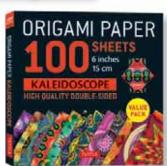




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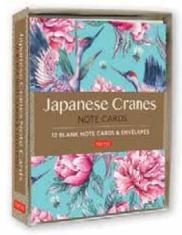
ORIGAMI 29

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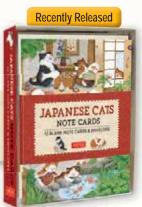
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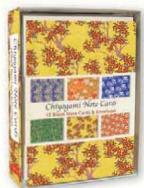


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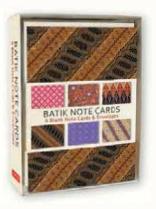


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ISBN-13: 978-4-8053-1518-7 **August**

Crafts **Tuttle Publishing**

200 stitches; 4 sample projects; color photos and diagrams 81/2 X 111/2 128 pages

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Japanese Knitting Stitches from Tokyo's Kazekobo Studio

A Dictionary of 200 Stitch Patterns by Yoko Hatta

Yoko Hatta

Cassandra Harada, translator and introduction

This exciting new Japanese stitch dictionary is from well-known designer Yoko Hatta—the founder and driving force behind the Kazekobo Studio. Hatta is one of several Japanese knitters whose designs have sparked an explosion of interest in Japanese knitting techniques and aesthetics around the world. Though this is her first book in English, her work has an extensive following in Western countries already—for example, more than 1,000 of her designs can be seen on Ravelry.com.

This book presents Hatta's 200 favorite stitch patterns—a personal selection of multipurpose knitand-purl, lace, cable, Aran and rib & twist stitches in solids and motifs. Sample projects give knitters a chance to practice the techniques. These include:

- Mini mufflers in fun colors and stripes, using knit-and purl stitches
- A cozy scallop-edged scarf using lace stitches
- A beautifully textured pair of mittens using cable and Aran stitches
- A stylish and sturdy pair of two-tone socks using rib and twist stitches

Experienced knitters will find a wealth of unique patterns in these pages just waiting to be brought to life. Originally published by Nihon Voque, whose books have brought the designs of artists such as Hitomi Shida, Keiko Okamoto and others to needle-crafters around the world, this book will be a much-anticipated addition to every knitter's library.

Yoko Hatta is the designer behind the Japanese knitting studio Kazekobo. A prolific artist whose work spans over thirty years, she has written many knitwear books and stitch dictionaries, and contributed to numerous magazines and compilations, including Brooklyn Tweed and Vogue Knitting, and over





This exciting Japanese stitch dictionary is the creation of well-known designer Yoko Hatta—the founder and driving force behind the Kazekobo Studio.









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ebook available

- For ages 5-12
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Finger Knitting for Kids shows young crafters (and their parents) how to make cute and easy knitted pieces with only their fingers and a bit of yarn. Clear and simple step-by-step lessons walk them through a series of delightful projects.

This book provides easy-to-follow instructions for 15 fun projects for kids, including:

- · A sweet fringed scarf with matching rectangle beanie
- A colorful hair tie bracelet
- A stylishly slouchy unisex hat
- · A neat little throw that can be worn as a shawl
- And so much more!



Lessons on making and adding embellishments like pompoms, tassels and loops introduce kids to the wonderful world of yarn crafting. And once they learn the basics, they'll be able to try these techniques using other materials as well—ribbons, strips of fabric and other fibers.

Eriko Teranishi is a toy designer and prolific author of craft books in her native Japan. Many of her books are written especially for children, introducing them to handicrafts such as sewing, embroidery, knitting, crochet, felting and paper crafts.



ALSO AVAILABLE:



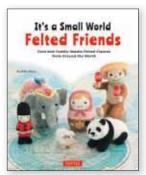
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Crafts
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21 projects, color photos 8½ X 8½ 84 pages

Carton Quantity: 36 Selling Territory: World

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- Outreach to needleart blogs and print magazines
- BLADs available







Stylish Japanese Knitting Patterns for Hand, Wrist and Arm Warmers

Nihon Vogue

Cassandra Harada, translator and introduction

Fingerless gloves have burst onto the fashion scene in recent years—with designers from Gucci to Kate Spade embracing this popular style. Now home knitters can create personalized fingerless gloves using original Japanese knitting patterns.

From the editors of Nihon Vogue—the Japanese publisher of worldwide knitting bestsellers by Hitomi Shida, Yoko Hatta, Keiko Okamoto and other top designers—*Easy Knitted Fingerless Gloves* presents an updated take on a favorite cool weather accessory!

Among the 21 patterns in this book you'll find:

- Fair Isle-patterned gloves with lacy cuffs
- A pair of slouchy, lightweight arm warmers
- Cozy picot-finished gloves with loop-stitched cuffs
- · Elegant beaded mohair cuffs
- And much more!

Simple lessons and a step-by-step guide to Japanese knitting symbols make this book accessible to all knitters. *Easy Knitted Fingerless Gloves* brings knitting enthusiasts everywhere a step closer to Japan's much-loved styles and techniques.

Nihon Vogue is Japan's preeminent publisher of books on handicrafts, with a long history of publishing titles on knitting, sewing, quilting, embroidery, paper crafts, tole painting and more.

Cassandra Harada is a fiber artist living in Tokyo, where she teaches knitting and spinning and occasionally publishes her own design work.











\$19.95 flapped paperback \$24.95 (CAD)

ISBN-13: 978-1-60220-040-1 September

Crafts Shanghai Press

over 200 color photos and diagrams 71/4 X 101/4 144 pages

Carton Quantity: 20 Selling Territory: World (Excluding China)





Quilt Art Chinese Style

Decorate Your Home with Creative Patchwork Designs

Qiao Shuana

With its combination of modern techniques and traditional patterns, Quilt Art Chinese Style will be an exciting new challenge for any crafter!

This book highlights the popular craft of quilt art, which includes both trendy and timeless quilting techniques to create art objects with a special Asian flair for your home.

This book includes:

- Basic patchwork techniques for beginners—a popular technique that can be traced all the way back to the Tang Dynasty (618-907)
- Step-by-step instructions for small projects, including appliques, clothing accessories and handbags
- Larger projects to decorate your home, including tapestries and wall hangings, rugs, table runners and quilts

The beautiful projects highlighted in this book have a uniquely Chinese twist—they are full of culturally-significant symbols as well as elements of Chinese gardening and painting. Each piece is meant to act as a canvas, where crafters can show off their individual creativity.

Qiao Shuang has her own patchwork design studio and currently teaches embroidery, patchwork, hand printing, fiber art and textile design at China's Nanjing University of the Arts.



ALSO AVAILABLE:



Shizuko Kuroha's Japanese **Patchwork Quilting Patterns** ISBN-13: 978-4-8053-1493-7 \$18.99/\$24.95 (CAD) flapped pb



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ISBN-13: 978-4-8053-1527-9 September

Crafts Tuttle Publishing

Learn 15 stitches in 25 projects; color photos 8½ X 11 112 pages

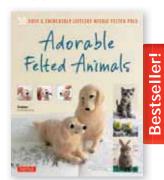
Carton Quantity: 24 Selling Territory: World

ebook available

- Outreach to needleart blogs and print magazines
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- · Social media giveaway
- Gayle Roehm available for store events; contact events@tuttlepublishing.com
- Translator available for interviews; contact publicity@tuttlepublishing.com
- BLADs available



ALSO AVAILABLE:



Adorable Felted Animals ISBN-13: **978-4-8053-1358-9** \$14.95/\$19.95 (CAD) flapped pb



Japanese Wonder Crochet

A Creative Approach to Classic Stitches

Nihon Vogue Gayle Roehm, translator

Japanese-style crochet is about to sweep the globe! Japanese Wonder Crochet is the first major Japanese crochet book to be translated into English. It introduces crafters outside Japan to the wonderful techniques and crotchet charts that are so popular within the country.

A total of 25 exciting projects are presented in this book, including:

- · A vintage bag and floral brooch in bullion stitch
- Totes in herringbone and rib stitches
- · A mini-pouch in a waffle stitch

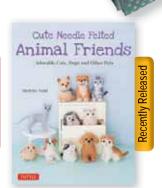
- A patchwork throw
- A tea cozy, mittens, a shawl
- And so much more!

An extensive introduction by Japanese knitting and crochet expert Gayle Roehm explains the stitch charts and symbols, as well as the differences and similarities between Japanese and Western styles of crochet.

In Japan, crochet work is often added to knitted garments; while you may choose to incorporate these techniques into your own knitting projects, Japanese crochet is a great pleasure in and of itself.

Nihon Vogue is Japan's preeminent publisher of books on handicrafts, with a long history of publishing titles on knitting, sewing, quilting, embroidery, paper crafts, tole painting and more.

Gayle Roehm lived in Japan, studied the language and has knit from Japanese patterns for most of her knitting career. She is the translator of the bestselling *Japanese Knitting Stitch Bible* and *250 Japanese Knitting Stitches*.



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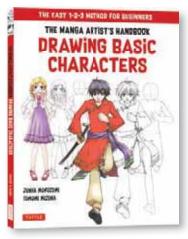
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The Manga Artist's Handbook: Drawing Basic Characters

The Easy 1-2-3 Method for Beginners

Junka Morozumi Tomomi Mizuna

This book provides a revolutionary new 3-step tracing technique that beginning artists can use to quickly draw manga characters just like a pro!

Every page presents a classic manga pose, from walking and running to jumping for joy, in three different steps:

- 1. A simple outline of the body
- The defining elements of the character like clothes, hair and facial expressions highlighted for easy tracing so you can practice placing them onto the basic body outline
- 3. The finished drawing (for inspiration)

Popular manga artists Junka Morozumi and Tomomi Mizuna guide you through a series of carefully graded lessons to build up your skills gradually—from drawing signature manga poses to drawing perspective and multi-character scenes. The final page of each chapter lets readers try out the skills they have acquired by tracing and copying a full-page manga illustration.

Beginning manga artists are in good hands with Morozumi, who lectures at art academies in Tokyo, and Mizuna, whose work has been exhibited in the U.S., Europe and beyond. If you're looking for an easy-to-use beginner's guide to drawing manga, this is it!

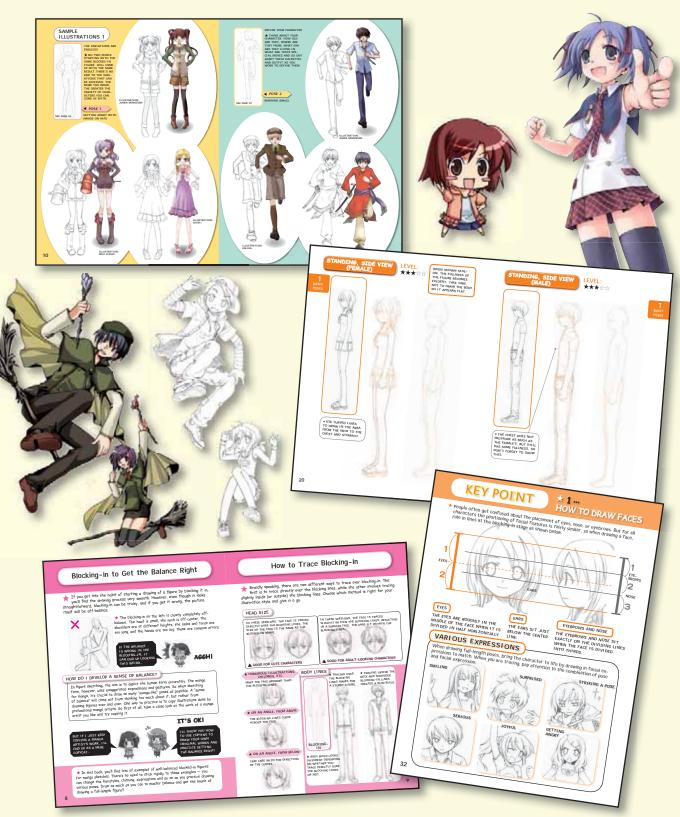
Junka Morozumi is the author of the *Cloud Heaven* and *Fantasy Matrix* manga series. She lectures on illustration at the Amusement Media Academy in Tokyo.

Tomomi Mizuna is a popular Japanese manga artist best known in Japan for her *Fantasy Matrix* series. She is known to Western readers for the English-language version of her children's manga series *The Big Adventures of Majoko*. Her colorful work has been exhibited from California to London.





THE PERFECT BEGINNER'S GUIDE FOR ASPIRING MANGA ARTISTS



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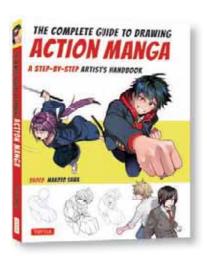
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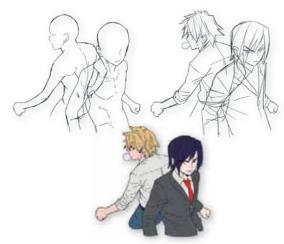
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- Manga drawing contest chance to be featured on Tuttle website
- · Featured at national Comic Cons







The Complete Guide to Drawing Action Manga

A Step-by-Step Artist's Handbook

shoco Makoto Sawa

Whether your character is jumping for joy, kicking and grappling with an opponent, or fighting to the death with a sword in hand—this book provides all the essential techniques you need to draw more lifelike action figures in the classic Japanese manga style.

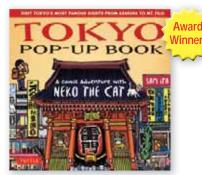
Each of the 40 action poses detailed in this book are illustrated with a rough sketch outline followed by a highlighted manga drawing along with detailed notes and tips from the author. After studying the sketches, you practice the drawing techniques in a tracing section at the end of the chapter. Each chapter also provides professional tips on the use of color and shading for greater realism.

Special sections are included on particular topics of interest, such as how to draw clothes, hair and facial expressions, male vs. female anatomy or how to create special effects. At the end of the book, an actual 6-page comic strip gives the reader the opportunity to practice what they have learned by filling in the missing elements.

shoco spent a year studying art at the P.I. Art Center in New York and has won numerous awards for her manga publications in Japan, which include The Rose and the Stray Dog and Samurai Lover.

Japanese manga artist Makoto Sawa is best known in his home country for his work on the SQ. Crown and Blue Striker manga series.

ALSO AVAILABLE:



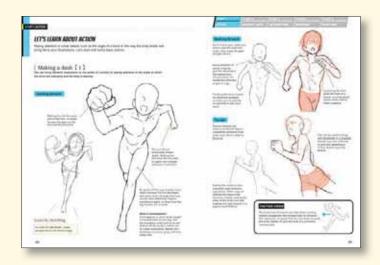
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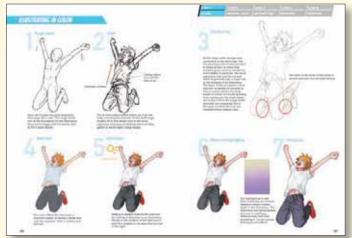


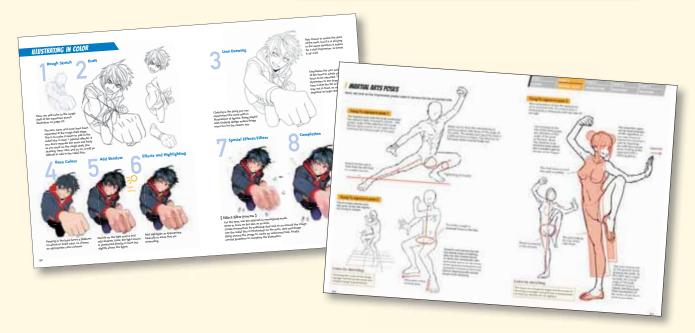
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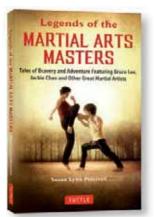
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Legends of the Martial Arts Masters

Tales of Bravery and Adventure Featuring Bruce Lee, Jackie Chan and Other Great Martial Artists

Susan Lynn Peterson

Aspiring black belts will love reading this action-packed collection of twenty-six stories about the greatest heroes of the martial arts world and their many paths to success and glory.

The stories include:

- The legendary Bruce Lee—Kung fu master and the greatest martial artist of all time
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- Mulan—the courageous daughter who went to battle for the good of her family

Filled with incredible action and amazing feats of daring and skill, *Legends of the Martial Arts Masters* will inspire readers of all ages with stories of courage, endurance and self-discovery.

Susan Lynn Peterson holds a third-degree black belt in Karate and is a USA Karate Federation national champion. Her writing has appeared in *Black Belt, New Body* and *Fighting Woman News*.

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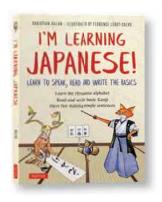
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I'm Learning Japanese!

Learn to Speak, Read and Write the Basics

Christian Galan Florence Lérot-Calvo, illustrator

I'm Learning Japanese! takes a light-hearted approach to the Japanese language by using fun anime—style characters to teach Japanese. The book starts out with the main characters, Emily, Nico and Teo sitting on the grass after school, minding their own business, when—unbelievable!—a big talking fox dressed in a kimono appears. Explaining that he knows magic, speaks many

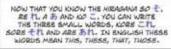
languages and is respected as a *sensei* (master), he wonders if the three kids are ready to learn Japanese from him.

Focusing on exactly what 9 to 14-year-old learners want to know, this book is carefully designed to allow them to learn Japanese independently, at their own speed, without a teacher. By the end,

students will have mastered reading and writing

the entire Hirigana alphabet, Japanese sentence structure and 23 key Kanji characters.

Christian Galan is head of the Japanese department at the University of Toulouse le Mirail and is a researcher at the Centre d'Etudes Japonaises in Paris, part of the National Institute of Asian Languages and Civilizations (Inalco).



KORE IT INDICATES SOMETHING CLOSE TO THE PERSON SPEAKING; SORE IT INDICATES WHAT IS CLOSE TO THE PERSON SPOKEN TO AND ARE SIT INDICATES WHAT IS FAR FROM BOTH PEOPLE. KORE IT, SORE IT AND ARE SIT CANNOT BE USED TO REFER TO PEOPLE.



44 CHILDREN'S

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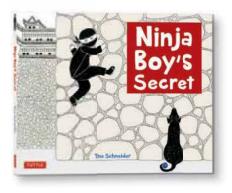
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Ninja Boy's Secret

Tina Schneider

This is a universal story of chasing your dream even if those around you disapprove.

Ninja Boy has a secret. It's not that he's flunking out of Ninja Academy—his dad knows that. It's that Ninja Boy doesn't like skulking about quietly in the night, clad in black like a thief, leaving no trace of his existence.

No, this little Ninja has a calling. He's a talented musician who expresses himself with a violin. He wants to share that passion with his dad but he's afraid his father will not approve. So what's a misguided maestro to do? Summoning all the courage and passion he has—he plays a beautiful violin sonata for his Ninja dad!

In *Ninja Boy's Secret*, Tina Schneider's lively, amusing illustrations bring her character's struggles and ultimate triumph vividly to life. With his faithful dog in tow, Ninja Boy makes his way from silence to song in a charming tale about being true to yourself and finding your calling in life.



Tina Schneider received her BFA from The School of Visual Arts, her MFA from Bard College and taught at Vassar College. Her work has been featured in exhibits at The Drawing Center,

Wave Hill and The Bronx Museum.











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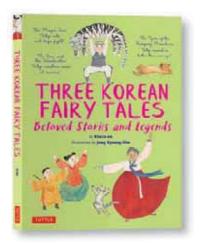
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Three Korean Fairy Tales

Beloved Stories and Legends

Kim So-un Jeong Kyoung-Sim, illustrator

This entertaining children's book presents a selection of traditional Korean folk tales that are instantly recognizable to Koreans of all ages. These treasured tales are retold by Kim So-un, an eminent storyteller who is a household name in Korea. The illustrations combine traditional and modern Korean art elements and techniques in bringing these classic stories to life.

This book presents the following beloved tales:

- "The Magic Gem" answers the question "Why do dogs and cats fight?"
- "The Deer and the Woodcutter" follows a merciful man who saves a deer's life and is rewarded with love and luck.
- "The Tigers of the Kumgang Mountains" concludes the anthology with a cautionary tale about overcoming challenges.

With *Three Korean Fairy Tales*, kids and parents alike will learn about Korean culture by experiencing the country's rich storytelling tradition.

Kim So-un (1907-1981) was an eminent Korean storyteller and a specialist in Korean poetry and folklore. He published two dozen books during his lifetime, including *Korean Children's Favorite Stories*.

Jeong Kyoung-Sim is a graduate of the College of Fine Arts at Seoul National University. She has illustrated a number of children's books, including *Korean Children's Favorite Stories*.

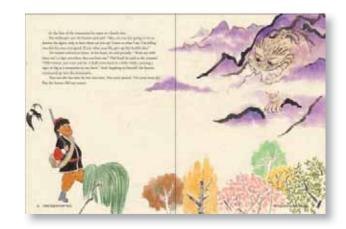
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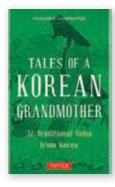
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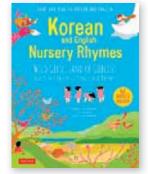
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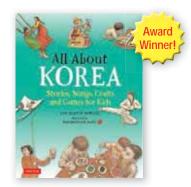
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Korean Celebrations Festivals, Holidays and Traditions

Korean Celebrations

Festivals, Holidays and Traditions

Tina Cho Farida Zaman, illustrator

Korean Celebrations takes young readers on an exciting exploration of Korea's colorful festivals and family celebrations—wonderful days that are filled with exciting activities and delicious foods.

This book allows children to experience Korean culture firsthand by involving them in games, crafts, stories and other activities like preparing and enjoying delicious Songpyeon, folding a paper carnation, making a board game to play Yut-Nori and writing simple Korean phrases using the Hangeul alphabet.

In this book, kids will learn about many special Korean celebrations and festivals such as:

- Dano—the end of the planting season
- Children's Day—when parents take their kids out for a day of fun
- Daeboreum—a holiday to celebrate the moon
- · Birthdays and other family celebrations

Because in Korea, a holiday or celebration is always just around the corner! *Korean Celebrations* allows kids to learn, have fun and at the same time interact with multicultural activities.

Tina Cho is an educator and the author of *Rice from Heaven: the Secret Mission to Feed North Koreans, Let's Learn Korean!* and *Korean Picture Dictionary*, among others.

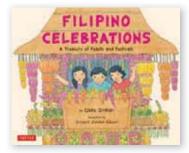
Farida Zaman is an award-winning multimedia artist producing illustrations for magazines, wrapping paper, greeting cards, billboards and books. She is the illustrator of *My First Book of Hindi Words*.



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Thai Children's Favorite Stories

Fables, Myths, Legends and Fairy Tales

Marian D. Toth
Patcharee Meesukhon, illustrator

In captivating text and illustrations, this beautiful children's book presents a collection of cherished fables, myths, legends and fairy tales from Thailand that have been passed down through generations of Thai families.

The nine charming stories include "How The Thai Learned to Be Calm," when a small village argument escalates into a terrible war; "Princess Golden Flower and the Vulture King," in which a brave princess saves herself from an evil

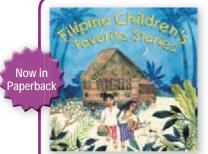
king; and "The Gold Harvest" in which a wise father-in-law tricks his lazy son-in-law into working hard for his family. They deal with the universal values that parents everywhere want to teach their children—such as good versus evil, right versus wrong, and wisdom versus foolishness.

This collection will provide children with an insight into the traditional culture, values and lifestyle of the Thai people.

Marion D. Toth has a B.A. in English Literature from Eastern College and an M.A. and D.Ed from the University of Pennsylvania. She has lived in Thailand, where she taught creative writing at the International School in Bangkok.

Patcharee Meesukhon, a Thailand native, has illustrated numerous children's books for publishers in Thailand, Australia, India and other parts of the world.





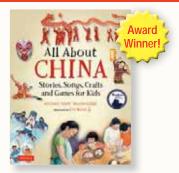
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Filipino Children's Favorite Stories presents thirteen well-loved myths and tales from the Philippines. These stories will enchant six to ten-year-old readers around the world with their wit and charm.

Liana Elena Fomula is the proprietor of R&G Publications and a writer specializing in young-adult fiction.

48 CHILDREN'S

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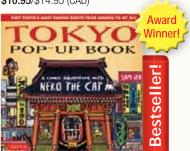
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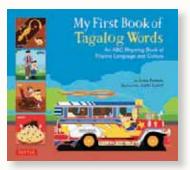
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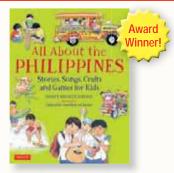
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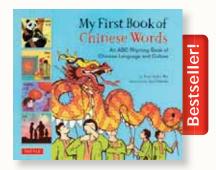
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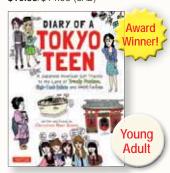
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40 full-color Chinese ink style illustrations; English and Chinese bilingual text 9¼ X 9 42 pages

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Art Puzzles for Kids: Chinese Ceramics

Create Six Masterpieces and Learn their Secrets

Dong Hu Yijin Wert, translator

Open up this book and find a fun, interactive way for kids to learn more about Chinese art!

Each two-page spread highlights a Chinese ceramic

artifact, pulled from a museum collection. On the left-hand side, a photo of the piece, its history and any hidden symbols that are important in Chinese culture. On the right-hand side, a pop-out puzzle with 25 pieces that—when put together—shows a close-up of the pattern from the adjacent ceramic artifact.

The patterns include daring dragons, elegant cranes and beautiful roses, among many other plants and animals. Kids will have fun identifying all of the wildlife and mythical creatures painted on the ancient ceramic.

Children can develop their thinking and motor skills while also learning about an important piece of art history.

Dong Hu is an editor who specializes in Chinese art books. He has worked on many children's art books, including *A Prince and His Porcelain Cup* and *A Journey in Our Family's Chinese Garden*.

My Lantern and the Fairy

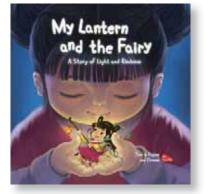
A Story of Light and Kindness Told in English and Chinese

Lin Xin Yijin Wert, translator

A sweet story that shows how one small act of kindness can help those around you.

Little Mo and her family always compete in their village's annual lantern competition, but this year she has no new ideas and doesn't know where to begin. As a

thunderstorm rolls into town, Little Mo finds herself wishing for help in front of a lamp post. Worried that the rain will put the lamp's flame out, Little Mo uses her own umbrella to cover the lamp. Little did she know, an unexpected recipient of her selfless act would guide Little Mo to victory in the lantern competition in return.



Not only does this book emphasizes the importance of kindness, but presents the story in both English and Chinese. Children and parents will love learning about the Chinese Lantern Festival and Mid-Autumn Festival, and can even make their own lantern by following the step-by-step instructions at the back.

Lin Xin specializes in the design and illustration of children's books. He is the author of *Celebrating Chinese Festivals* and *Chinese Zodiac Animals*.

50 CHILDREN'S www.tuttlepublishing.com

Stories of the Chinese Zodiac

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Children's Shanghai Press

40 full-color Chinese ink style illustrations; English and Chinese bilingual text 9¼ X 9 42 pages

Carton Quantity: 36 Selling Territory: World (Excluding China)

• For ages 4-8



The Little Rat and the Golden Seed

A Story Told in English and Chinese

Li Jian, illustrator Yijin Wert, translator

Learn how the clever Little Rat earned his place as one of the Chinese zodiac animals.

This adorable Chinese-English bilingual children's book tells the story of the Little Rat and the Grandpa—

unlikely allies who embark on an adventure to find a golden seed. They encounter rough seas, fierce guards and tall mountains, but—in the end—bring home a golden rice seed and save the village from going hungry.

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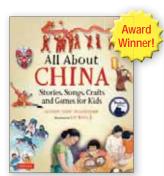
Li Jian has a B.A. in Chinese painting from Hebei Normal University. He owns his own illustration studio focused on children's fairytales.

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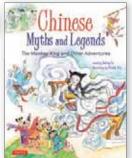
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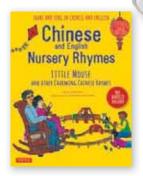
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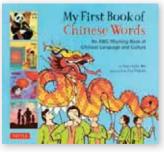
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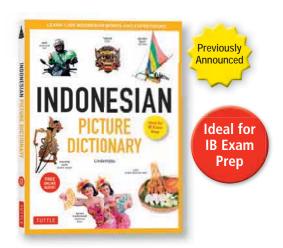
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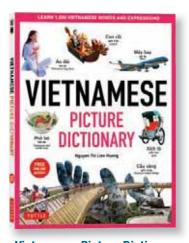
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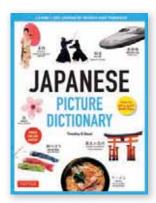


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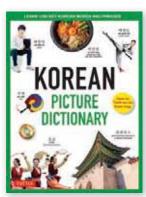
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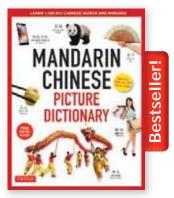
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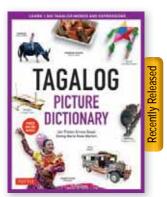
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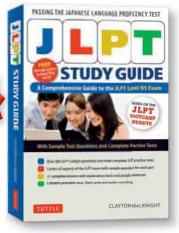
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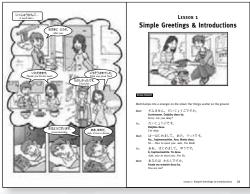
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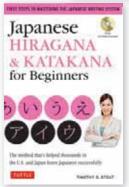
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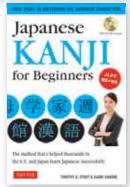
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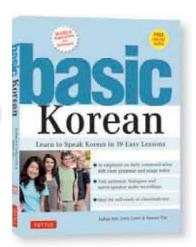
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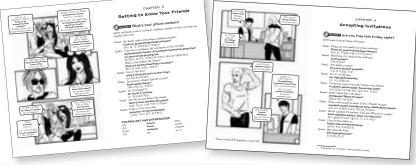
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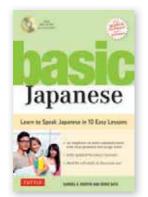
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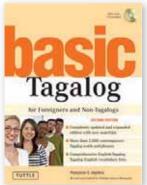
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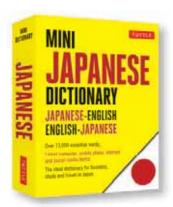


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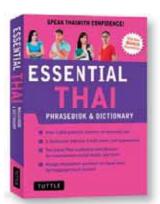
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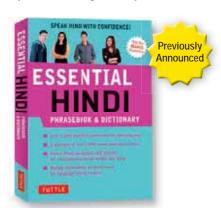




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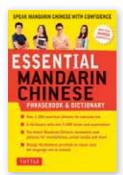
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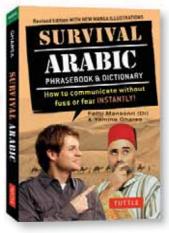
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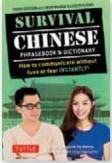
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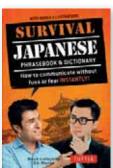
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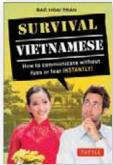












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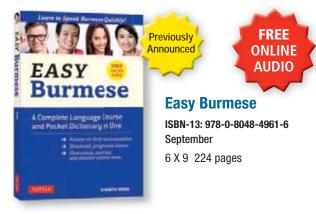


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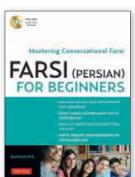
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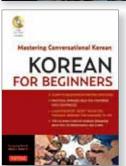
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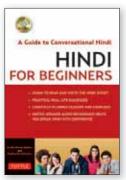
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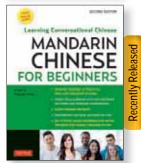
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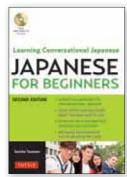
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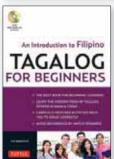












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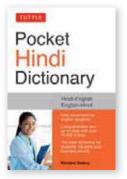
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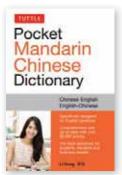
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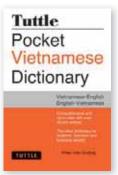
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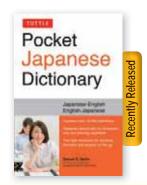
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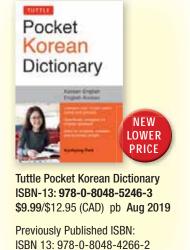












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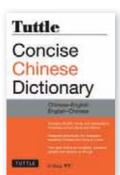
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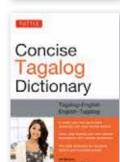
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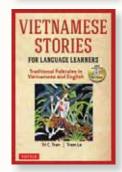
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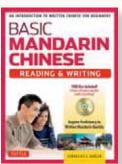
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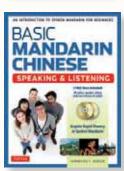


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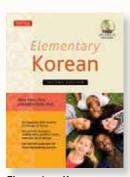
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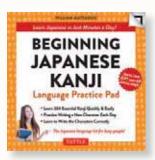


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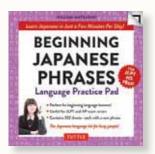
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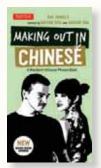
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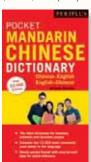
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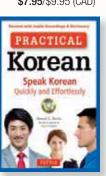
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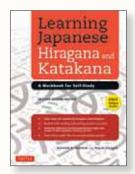
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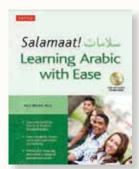
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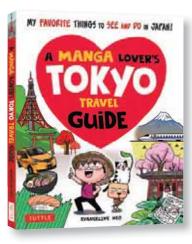
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A Manga Lover's Tokyo Travel Guide

My Favorite Things to See and Do in Japan

Evangeline Neo

In this captivating Tokyo travel guide, award-winning manga artist and author Evangeline Neo visits the Japanese capital with her mascots Kopi the dog and Matcha the cat, bringing her many fans to see all the otaku sights this city has to offer. She shows you where to shop for manga memorabilia, takes you on a tour of famous anime and manga museums, and shares her experiences at a cosplay studio, a maid and butler café and a manga drawing class.

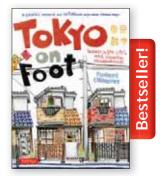
Eva brings her fans to all the traditional Tokyo sites as well—from Tokyo Tower to the Meiji Shrine. She also introduces you to sushi train restaurants, hot spring baths and a kimono makeover studio. Along the way, she shows you her favorite places to shop and eat, and gives advice on what to pack, what to buy, how to get around, and how to speak a few words of survival Japanese.

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Evangeline Neo is one of the best-known comic book authors and artists in Southeast Asia. She has a BFA in animation and visual effects from the Academy of Art University in San Francisco and an MBA from Waseda University in Tokyo.



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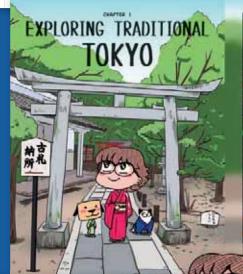




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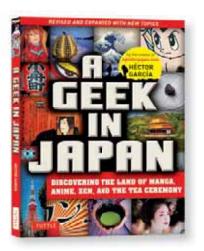
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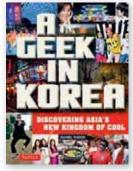
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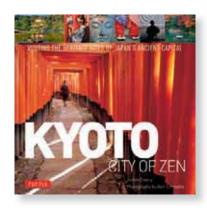
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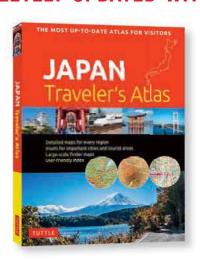
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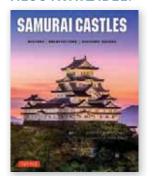
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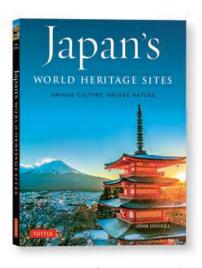
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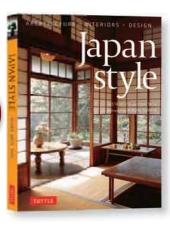
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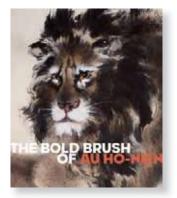
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Kimie Tada worked as the editor-in-chief of Confort, a Japanese magazine that features traditional Japanese houses and interiors. She now runs I See All Inc., an editorial company which she founded.

Geeta Mehta teaches architecture and urban design at Columbia University. A resident of Japan for 23 years, she is a partner in the firm of Braden and Mehta.

Noboru Murata has had a career of more than thirty years as an advertising photographer. With Tokyo as his base, he has photographed for clients all over the world.



The Bold Brush of Au Ho-nien

Li He Jay Xu, foreword

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Published in conjunction with an exhibition at the Asian Art

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Li He is the Associate Curator of Chinese art at the Asian Art Museum of San Francisco.

Jay Xu is Director of the Asian Art Museum in San Francisco and the first Chinese-American Director at a major US art museum.

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Huang Kunfeng has an M.A. in Ancient Chinese Calligraphy and Painting from the China Academy of Fine Arts. She is a writer and book editor whose work has appeared in art magazines and newspapers across China.





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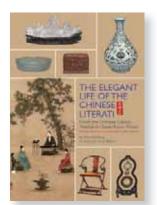
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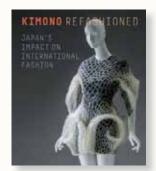
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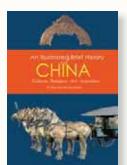


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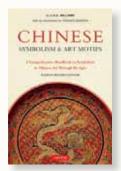


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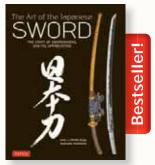
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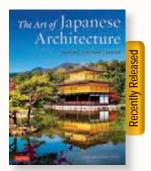
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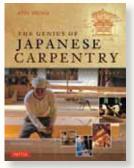
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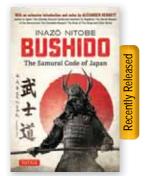
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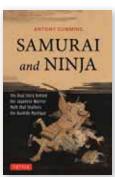
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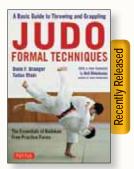
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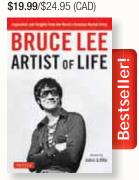
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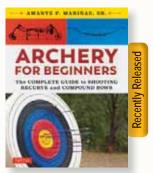
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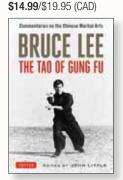
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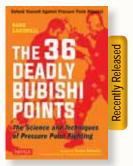
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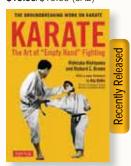
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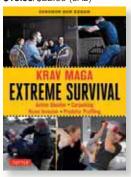
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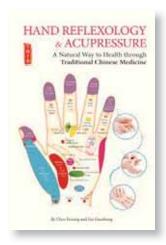
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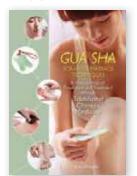
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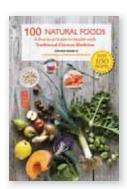




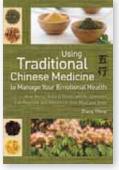
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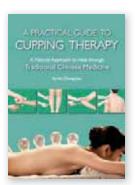
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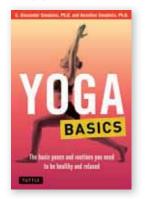
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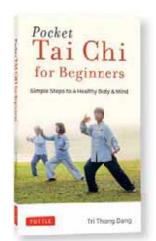
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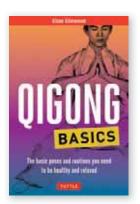
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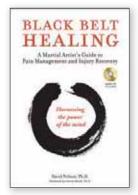
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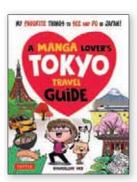
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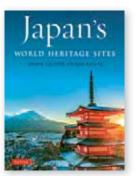
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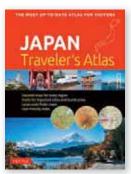
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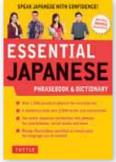
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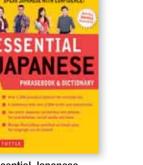
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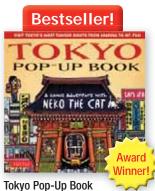
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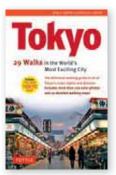
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