

# Create an immediate and powerful impact within the healthcare industry.

Explore franchise ownership with All Med Search® and start connecting healthcare professionals with hospitals and organizations that need highly qualified staff.

Since 2010, All Med Search® has grown exponentially, rising from a small operation to the nation's leading medical recruitment firm servicing most of the country's top healthcare and medical facilities.

All Med Search® specializes in direct hire placement of medical professionals in healthcare organizations nationwide to keep pace with today's ever-changing healthcare industry landscape.

### What's our secret for success?

Quite simply, it's the ability to match the right people with the right organization at the right time. All Med Search® has placed thousands of medical professionals in permanent positions since its inception, matching the staffing needs of hospitals and clinical organizations throughout North America.

Be part of the solution: become an All Med Search® franchise owner.

"All Med Search® is highly professional, easy to work with and focused on matching the right professional with the right hospital. Their knowledge and expertise has proven to be invaluable to this organization. I would recommend them to anyone who wants to work with an honest. professional organization."

—Judi A. Simon, Human Resources Manager, Lodi Memorial Hospital



We develop a lasting, trusting partnership through diligence and a commitment to providing staffing solutions that ensure the organization's highest productivity at the lowest possible cost.

# Emerge as an industry leader from day one.

When you become an All Med Search® franchise owner, you immediately become part of one of the country's most lucrative industries. What's more, you'll start at the top, with the prestige and reputation of a national leader. The healthcare business is booming, and no other field has as much long-term growth potential.

One of the key requirements to achieve remarkable growth and income as an All Med Search® franchise owner is the desire to succeed.

All Med Search® provides the necessary training, technology, and ongoing support you need — including immediate access to a wide range of established national clients, and an abundance of open healthcare vacancies to fill.

### A Comprehensive Sourcing Solution

Quickly finding the right candidate is key to healthcare recruiting success—and All Med Search ® has the resources you need to rapidly fill available positions. Unlike an outdated approach used by many recruiting agencies, All Med Search ® minimizes the amount of time you'll need to spend on job boards, social networks, and making cold calls.

As an All Med Search ® franchise owner, you will surpass the competition with our customized software that allows you to easily search for and identify qualified candidates. Plus, with continual updates, you'll never have to worry about missing an opportunity with outdated information.

# Why All Med Search?

We're a healthcare recruiting powerhouse with an impressive history of direct hire placements at healthcare facilities across the USA.

Decades of industry experience coupled with proprietary systems and leading-edge technology makes the process flourish — but it's our commitment to excellence that truly sets us apart.

At All Med Search®, we're committed to a strong relationship-driven approach that reflects our more than 30 years of quality recruitment experience. Our extensive database allows us to isolate only those candidates who have above-average credentials that meet the exact skills our clients seek.

## A Booming Industry

Registered Nurses, pharmacists, physicians, therapists, healthcare executives, and a broad range of other medical and healthcare professionals are retiring in numbers that far exceed new graduates. Baby boomers — around 80 million of them — need an increasing amount of medical care as they age. Changes in the laws governing Medicare and Medicaid are decreasing the availability and access to qualified medical professionals.

There's simply too much demand and not enough supply. For an entrepreneur, the outlook couldn't be better. Stable, consistent and exceptionally lucrative, the medical recruiting industry offers everything a new business owner needs for success.

With so much opportunity, it makes sense to start at the top with All Med Search, the nation's leader in placing healthcare professionals into permanent positions across the USA.



# Our Approach

Although the staggering demand for quality medical professionals has driven All Med Search's® success, it's our unique approach to candidate placement that has impacted the medical recruiting industry.

While most medical recruiting firms rely upon antiquated systems that no longer meet the changing needs of the healthcare industry, All Med Search® has developed proprietary technology and a new, sophisticated approach to ensure our clients satisfaction. Our methods sustain long-term success, while saving clients both time and money.

Our solid, long-term recruitment strategy makes us the leading national medical placement agency, singularly dedicated to reducing the high cost of overtime, temporary employees, and travelers through the placement of full-time employees.

"All Med Search® is a highly valued partner and has been instrumental in finding quality nurses who make a difference in the lives of the patients they care for and within the communities they serve."

Lisa Acevedo, Vice President,
 Recruiting and MSP Delivery,
 HealthTrust Workforce Solutions

Highly trained recruiting specialists, personalized service, and an industry-leading approach to placement have come together to create incredible growth, brand recognition, and success for All Med Search®. Now, we're offering the same level of growth and success to you as a franchise owner.



# It's your business, backed by our reputation

Opening your All Med Search® business is easier than building a business from the ground up.

From day one, your enterprise will be part of our excellent brand with strong name recognition and a well-earned reputation for excellence. Considering the current and long term state of the healthcare industry, an All Med Search® franchise is an excellent investment.

### **Setting You Up For Success**

Starting a new business takes hard work, but you're not alone. We're there from the start, setting you up for success with our proven franchise model.

As soon as you make the investment, All Med Search® gives you the tools needed to be a successful franchise owner:

- Turnkey business with established operation and administration procedures
- Extensive training program and ongoing support
- Established, long-term relationships with regional and national hospitals, medical facilities and clinics
- The industry's leading candidate sourcing software
- · Centralized invoicing and billing
- Experienced back office administrative support
- · Sales and marketing materials, as well as systems and procedures designed to maximize your effectiveness
- National purchasing power

As a franchise owner, you may place professionals from these important healthcare disciplines:

Nursing (all specialites)

Mid-Level Practitioners (NP, PA)

Medical Executives (CEO, CNO, DON, ADON)

Medical Billing and Coding

Healthcare IT

Surgical Technicians (ST/CST)

Physical Therapy (MPT/DPT/PTA) Occupational

Physicians (all specialties)

Therapy (OTR/COTA)

Speech Language Pathology (CCC-SLP, SLP)

Respiratory Therapy (RRT/CRT)

Pharmacy

Radiology



"It is well-established that nurse staffing levels are crucial to both optimizing quality of care and controlling costs in the long run - not just the short term."<sup>1</sup>

- American Nurses Association



Low capital investment



Fully integrated, internet-based technology



Highly effective franchise structure and models



Excellent quality of life



Nationally recognized organization



Immediate Excess

By 2025, The U.S. will likely face a shortage of...

> 446,300 HOME HEALTH **AIDS**

95,000 **NURSING ASSISTANTS** 

98,700 **MEDICAL & LAB TECHNOLOGISTS** & TECHNICIANS

29,400 **NURSE PRACTITIONERS** 

# What the experts say:

- Healthcare is now the largest employer in the United States<sup>2</sup>
- By 2025, the nursing shortfall is expected to be "more than twice as large as any nurse shortage experienced since the introduction of Medicare and Medicaid in the mid-1960's<sup>3</sup>
- Healthcare occupations are projected to contribute one-fifth of all new jobs by
- The RN workforce is expected to grow from 2.9 million in 2016 to 3.4 million in 2026, an increase of 438,100 or 15%. An additional 203,700 new RNs each year through 2026 to fill newly created positions and to replace retiring nurses.4
- The United States could see a shortage of up to 120,000 physicians by 2030, impacting patient care across the nation<sup>5</sup>

US Healthcare External Labor Market Analysis. Calculations by Mercer's Workforce Strategy & Analytics nite "Health Care just became the U.S.'s largest employer" Accessed January 9, 2019 https://www.theatlai/archive/2018/01/health-care-america-jobs/550079/
n Nursing Association "About the nursing shortage" Accessed April 1, 2019 https://www.aacnnursing.org/

on/Fact-Sheets/Nursing-Shortage of Labor Statistics "Employment Projections: 2016-2026 Summary" October 24, 2017 https://www.bls.gov/ase/ecopro.nr0.htm

ciation of American Medical Colleges "New research shows increasing physician shortages in both primary and allity care" April 11, 2018 https://news.aamc.org/press-releases/article/workforce\_report\_shortage\_04112018/

### **FRANCHISE OPTIONS**

All Med Search® offers three distinct franchise models designed specially to support the open vacancies at healthcare organizations within a designated territory:



Placement of Senior (C-Level) executives, nursing, pharmacy and allied health professionals



Placement of physicians and mid-level practitioners (nurse practitioners and physicians assistants)



Placement of Senior Financial (C-Level) executives, medical coding and billing, information technology, analysts, pharmaceuticals and medical equipment sales professionals

Territories are typically defined by counties, either a single county or multiple counties. Each market model always starts with one office. Multiple offices may ultimately be desired or needed to provide full coverage of the assigned territory.

In addition to single unit franchises, All Med Search® also offers Multi-Unit Development Agreements to qualified, experienced individuals. Multi-Unit Developers are granted exclusive franchise development rights to a specific number of franchise units within a defined territory based on various market and economic conditions. This includes population and other demographic criteria. The minimum multi-unit development agreement is for 3 units.

# FRANCHISE INVESTMENT

Initial Franchise Fee: \$50,000

Total initial investment: \$71,665 - \$89,920

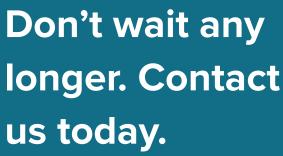
Includes franchise fees, initial inventory and supplies, equipment, furnishings, recommended working capital, advertising, and our training program.

**Term:** The initial term is eight years with the option for renewal

# CLIENT PROCUREMENT INCENTIVE PROGRAM (CPI)

Developing trusting relationships are paramount at All Med Search® and rewarded through our exclusive Client Procurement Incentive (CPI) program. Franchisees can earn up to 5% on all placement fees collected when a new client is procured and collaborated amongst other franchisees within the system. This incentive extends throughout the entire All Med Search® system with no limitations on income earned by developing new business.





At All Med Search®, we get to know our clients inside and out.

By focusing on company culture and jobspecific skills and requirements, our success in short listing the best candidate for every job proves our process works.

Become an All Med Search® franchise owner and experience how great it feels to be part of the industry's leading medical recruiting firm.



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