

14 faces

Work from the MA Typeface Design class of 2007 at the University of Reading

Vernon Adams *Mako*

Jenni Ahonen *Ilona*

Tim Ahrens *Herb*

David Březina *Skolar & Surat*

Valentin Brustaux *Tiina*

Gerben Dollen *Actium*

Nicole Dotin *Elena*

Christina Economidou *Phoebe*

Rob Keller *Vesper*


Nicolien van der Keur *Sirba*

Ian Moore *Broomfield*

Daniel Rhatigan *Gina*

Alice Savoie *Capucine*

Fernando de Mello Vargas *Frida*

© Mako  Manná Áiggošeimmet Kapitála Odda

#one page of mako typeface **with an image and [pantone 213 + black]** ink on paper

imiscreant attitude [random image] killer orange!
montážní américane™ [148 x 185] kvikmyndahátíð

MIX AMMO Kreate OZONE ominpresent kalaedoscope and **{machine}** scattered, waiting, raining and breaking

[wrong page size] and edit placement of text blocks [add on that extra 20 mm]

сиротів клептомана ашрама мескалина рафічних додатків

mace aimless kalashnikov octopus Magic Afternoon Knife Occultist

mission (205) amplitude knockdown Ontario (106) mighty and knowing £6.50

Vernon Adams

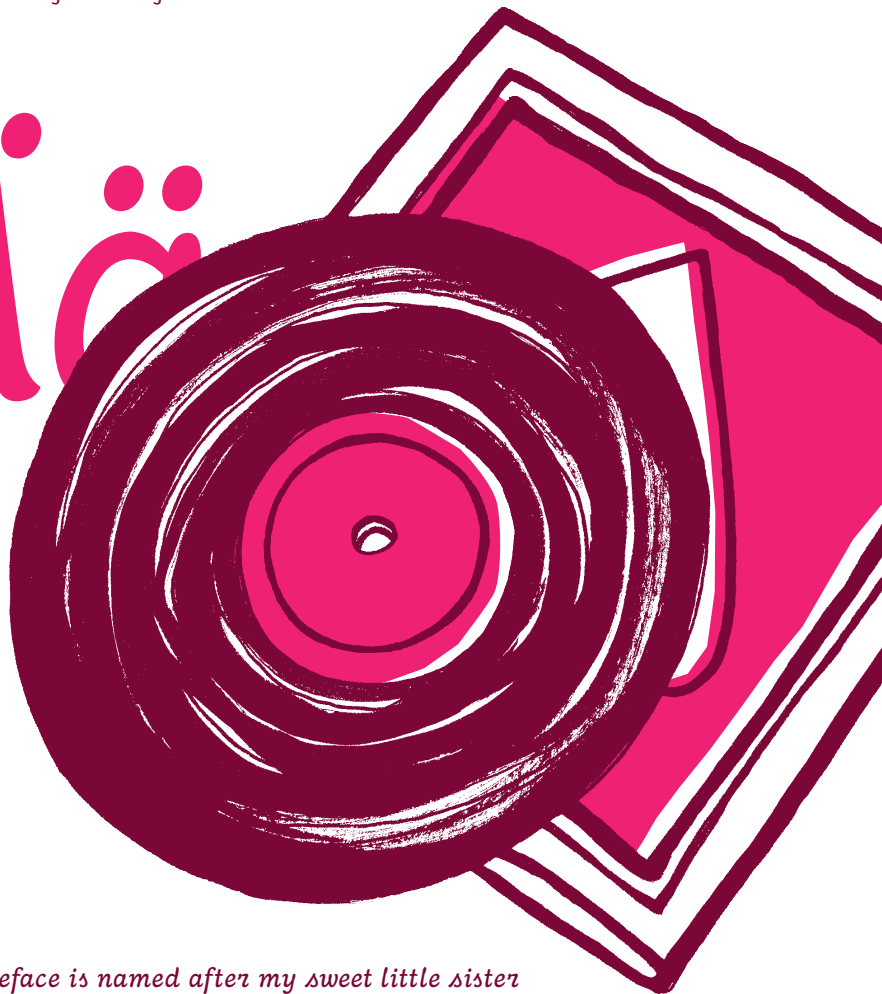
www.newtypography.co.uk

A child-friendly

*contemporary typeface** inspired by handwriting

For children's publications, it keeps its legibility even in smaller sizes, due to its low contrast strokes and generous counters. The typeface includes weights that are commonly seen in children's learning and storybooks.

Ä ö



**Ilona typeface is named after my sweet little sister*

Jenni Ahonen

ahonen.jenni@gmail.com

Portez ce vieux
whiskey aux herbes
au juge blond qui fume.

Pack my box with five dozen herbal
liquor jugs.

Herb originated in
the digitisation of four 16th century
scripts. Starting with an
interpolation of these sources, the font
was further developed
into a typeface and split into a
regular and italic.

Ein wackerer Bayer vertilgt ja bequem zwei
Pfund herbe Kalbshaxe.

Tim Ahrens

www.justanotherfoundry.com/Herb

Dvě hvězdy v Malém voze svítí
ještě zrána સવારે vidí jak po
obloze přeletěla vrána કાગડો.
Rybáři vstávají a rozhazují
sítě a hvězdy તારે zpívají, když
narodí se dítě બચ્ચું...

Škölár સુરત

Skolar (સ્કોલાર) is a seriffed typeface which has been developed specifically for scholarly, multilingual publications. However, it can be successfully used for any rather formal purpose. Prominent serifs and low-contrast modulation give the typeface a fairly robust character. The relatively large x-height sets the typeface proportions somewhere between book and newspaper typefaces improving readability in small sizes. The typeface maintains its credibility while enjoying a subtle personal style as well.

Surat (સુરત) is a complementary Gujarati typeface for Skolar. The typeface has been carefully designed to fit the traditional proportions of the script with an adaptation of the Skolar modulation principles. Relative proportions of the two scripts were set so they appear equally important on the page.

GUJARATI IS AN INDIAN LANGUAGE
SPOKEN IN THE NORTH-INDIAN STATE
OF GUJARAT.

£€\$ «abcdefg»

uvwxyz ffb 789 №

0123 ∫ NOPQR tiina

∞ ß @ aōrtÿfk

АБВГДЕЖИ!?

89m³ ff (G)(T) Mr

Ⓔ “açéçÿ” кйÿ

& € ĐĚØÛР œ ¶.

↑ Brighton

→ Amsterdam

↖ London

↖ Ηγουμενίτσα

↑ Θεσσαλονίκη

Στο σύγχρονο επιχειρηματικό κόσμο με τ
εκατοντάδες θυγατρικές, με τις συνεχείς
πιο σύνθετες και πολύπλοκες.

Ανυπομονώ να λάβω νέα πίσω από σας.

Με ζιμύ,



Ιωάννης Αισχύλος



9178906655331

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Gerben Dollen

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Dear Charlie,

I am writing my thesis in beautiful

NEW YORK CITY & I COME BY EVERY DAY TO SEE WHAT YOU ARE DOING

I love animals of all kinds, but am allergic to their fur

So, I hope you don't mind

YOU ARE LIKE MY VIRTUAL DOG MAKING UP FOR THE REAL ONE I CAN'T HAVE

I didn't know how I felt when I discovered you were

SOMETIMES CALLED C-ROCK

Zut alors! But now I am adjusted and have passed through

discomfort, disorientation, grief

MOURNING & ACCEPTANCE, AND I WANT TO GIVE YOU THE FOLLOWING MESSAGE

Have a jolly English day my dearest C-Rock

Much love, Joshua

→Download the specimen for a complete showing and more information.

Nicole Dotin

www.processtypefoundry.com

contrast of sharp lines and soft curves

medicinal inserts

Clarity!

phoebe regular

bold bold bold bold bold bold bold

&italic

simple design, low contrast in stroke and open counters

8° angle slope

¶In contrast with the stiffness that originates from the regular design, the italic variant is undoubtedly full of calligraphic movement. The letterforms are projected with so much liveliness on the page as soft curvy strokes are abundant. They swell up and are gently reduced to incorporate flow among the letters.

LARGE X-HEIGHT

Christina Economidou

christina_economidou_8@hotmail.com

Vesper

Regular **Heavy** *Italic* देवनागरी

A test of character

कैसा ही बदमाश क्यों न हो, फिर भी सारी दुनिया उसका आदर करती है
featuring a 1964 Aston Martin,
baccarat in Montenegro,
counterintelligence, & double agents galore!

फ़र्श पर कुछ कपड़े हुए थे

“You must forgive me,” he said. “I take a ridiculous मेहरबानी pleasure in what I eat and drink. It comes partly from being a कृतज्ञ bachelor, but mostly from a habit of taking a lot of trouble over details. It’s very pernickety and old-maidish really, but then when I’m व्यस्त working I generally have to eat my meals alone and it makes them more interesting when one takes trouble.”*

*From Ian Fleming’s *Casino Royale*, 1953
Additional weights and Vesper Sans in progress.

वेस्पेर

Rob Keller

www.youshouldliketypetoo.com



a

ROMAN

ACCENT

noun **1** a mark such as a diacritic, placed over, under or through a letter in some languages, to show that the letter should be pronounced in a different way from the same letter without a mark.



a

ITALIC

adhesion

noun **1** a testword used at the University of Reading to test the designed letters in a word **2** the ability to stick or become attached to something.



a

SEMIBOLD

ADVENTURE

noun **1** excitement and the willingness to take risks, try new ideas, etcetera.



a

BLACK

approximately

adv **1** used to show that something is almost, but not completely, accurate or correct.



α

ΕΛΛΗΝΙΚΑ

αυθεντικότητα

ουσιαστικό η ποιότητα της ύπαρξης γνήσιος ή αληθινός.

Sirba

A textface and a work in progress that will be continued...

Take a look at the specimen and come back to check the progress.

Nicolien van der Keur

www.vanderkeur.net

Welcome to BROOMFIELD.

No smoking, drinking, ball games, topless bathing, texting, *pulling faces*, climbing, rollerblading, singing, loud music, *mocking the afflicted*, hooded tops, running in corridors, spicy foods, flashmobs, scowling, fake tans, sarcasm, *looking shifty*, reality TV film crews, spitting, swearing, dancing, showboating, *walking on the grass*, feeding the animals, open fires, protesting, *telling porkies*, chewing gum, public displays of affection, procrastinating, απαγορεύεται το παρκάρισμα.*

ENJOY YOUR STAY.



“As pessoas são horríveis.” BRAZIL

“Beth yw amser y trêh?” WALES

“Det er det værste lortehul og hvis man spenderer mere end 5 minutter der, begynder man seriøst at spekulere på at begå selvmord.” DENMARK

“Ça pourrait être joli si c’était décoré avec goût.” FRANCE

“Díra po granātu.” CZECH REPUBLIC

“Το φαγητό είναι άθλιο!” GREECE

“Er zijn hier geen snackautomaten!” HOLLAND

* Punishable with an on-the-spot fine of up to £236 (\$472 / €348 / ¥55,767)

Ian Moore

www.madebyfrank.co.uk

OSTERIAN Jove of partiwhisky ambquize dragons d'hydrogen, coi! Young chef, bring whisky
fifteen hydrogen ide cubes, damn! Aqueix betzol, Jan, comprava whisky de figa. That idiot, Jan,
buying fig whisky. CZECH Pěliš žluťoučý kůň předěbeláš ódy. Too allowish horse man
odes. DANISH Nøjblly gam vandt fræk sexquiz på wc. Tail shy groom won dirty sex quiz on W.C.
Quizdeltagerne spiste jordbær med fløde mens cirkusklovnen Walther spillede på xylofon. The
contestants ate strawberries with cream while Walther the circus clown played the
xylophone. DUTCH Doch Bep, flink sexy qua vorm, zwigt. But Bep, thorough sexy of shape, ke
Sexy qua lij, doch bang voor 't zwempak. Sexy of body, though scared of the swimsuit. Pa's wit
bezaal groom het fikse aquaduct. Dad's wise lymphonily observed the sturdy aqueduct. ESPERANTO
ĉiu vira ŝu-deca fuŝforaĵo ĝojigas homojn. Maybe every quasi-fitting bongle-choir makes
tyjn happy. LATVIAN Ludojko ņamēnno bongustas īrešā ņeņa maņģa kunspeļoj. According to L
Zamenhof, fresh Czech food with spices tastes good. FINNISH Töyylemäjä vongahdus Mucky
hooty-calls. FRENCH Portez ce vieux whisky au juge blond qui fume. Go take this old whisky to
judge who smokes. Bâchez la queue du wagon-taxi avec les pyjamas du fakir. Tarpolin-up the to

Gina

and Gina Italic

tail with the fakir's pajamas. Voyez le brick géant que j'examine près du wharf. See the giant brick
examine near the wharf. GERMAN Sylvia wagt quick den Jux bei Pforzheim. Sylvia dares quickl
at Pforzheim. Franz jagt im komplett verwehrlosten Taxi quer durch Bayern. Franz chases in t
completely shabby cab straight through Bavaria. Victor jagt zwölf Boxkämpfer quer über den S
Sylte-Deich. Victor chases twelve box fighters across the great dam of Sylt. "Box, Schwyz!" mä
Blöd vom Riß! Quick, Schwyz! Führen quarks zanily from the riss. Falsches Üben von Xyloph
quält jeden größeren Zweig. Wrong practising of xylophone music bothers every larger
branch. GREEK Ταξιδεύω μύρτιες δέν θα βρω στα στο χρυσάφι ξέφρα. No more shall I see cac
myrtles in the golden clearing. Ξεκαπάω την ψυχοφθόρα βδελυγμία. I uncover the soul-destroy
abhorrence. Зафеіри дѣξου πάρακατο, βαθων ψυχης το σημα. Receive an excellent sapphire, den

Daniel Rhatigan
www.ultrasparky.org

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Θέατρο

Women seeking women

8/10 pt. The Capucine family is the result of a year studying typeface design at the University of Reading.

¶ **Capucine is a rebel.** Originally designed for listings magazines, Capucine rapidly followed its own path. Playing with conventions, it moved away from preconceived ideas about typefaces designed for specific environments. ¶ **Capucine is not a crystal goblet.** It is not an anonymous, “transparent” typeface, but has peculiar features that make it easily recognisable and unique. ¶ **Capucine is a paradox.** Sans serif yet bearing a strong calligraphic influence, very legible because of its big x-height but carrying a slightly informal flavour, Capucine offers both seriousness and liveliness in the same family.

The Capucine family

Thin λεπτά

Light ελαφρά

Regular κανονικά

Italic πλάγια

Semi-Bold ημίμαυρα

Bold μαύρα

Black κατάμαυρα



Frida is a typeface made for newspaper text setting. Five styles were conceived up to now: **Text**, **Italic**, **Semibold**, **Caption** and தமிழ் (Tamil). The family is actually getting bigger: a **sans-serif** variant is being developed and will be available in several weights soon. Other complementary styles such as a bold italic and headline display versions are also programmed to complete the newspaper typesystem properly in the future.

The **Latin design** took into consideration the two important characteristics that newspaper texts require: **ECONOMY IN LENGTH AND READABILITY**. The design was influenced by the *Ionic/Clarendon* model, which can be found in some of the first types specifically created for newspaper texts. It also had an influence from the calligraphic nature of some of the typefaces from the late Renaissance. Yet, the design tries to achieve a contemporary feeling and self-expression, being distinct but without disturbing the reader.

The **Tamil version** was carefully created following the same proportions from the Latin, bearing in mind the possible use of the family in multilingual publications.

[7.5/9 pt]

- Frida Text a
- Frida Italic a
- Frida Semibold a
- Frida Caption a
- Frida தமிழ் க
- SOONI ▶ Frida Sans a

Up from the south öffbëåt!

listening to Gaznevada and other italo-disco classics from 1978

Nie mogę bez Ciebie żyć zdrowie

லை இசுழீ

em breve, sem serifa

Frida தமிழ்

Dorfmeister & Hüber

let's go tabloid

ஆதிணு நூணு ஐடி

Die günstigste Stellung eines äußeren Planeten

kompact news

¿Qué será de nosotros sin el Purple Turtle?

Queen Elyzabeth

Fernando de Mello Vargas

www.fermello.org

Thanks!

We're grateful to a lot of people for helping us all have an extraordinary year

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Complete specimens and more information can be found at www.typefacedesign.org

We couldn't have done it without all our family and friends, either!