

iQ



TOYOTA

ALWAYS A
BETTER WAY



The challenges of urban life constantly inspire fresh and radical solutions.

Toyota have challenged every detail of an established four-seater to design a groundbreaking car with true flexibility.

Meet the iQ, clever thinking for the city.



The lines are clean and harmonious, but at the same time robust and stylish.

iQ has stability, balanced proportions and a genuine presence on city roads.



Thomas Demand
Raum (Raum)
2011



Thomas Daxinger
Black Sun
2012



Thomas Daxinger
Forest
2012



© 2012 Toyota



The interior features an elegant trim, distinctive centre console, clever asymmetric dashboard and uniquely designed seats.

Comfortable for the driver.
Perfect for urban living.









Stylish and ingenious, iQ is surprisingly spacious inside.

Clever technology. Driver and passengers can access the functionality of their smartphones* through in-car touch screen displays. How clever is that? We call it Toyota Touch Life.



While driving, the Toyota Touch Life can duplicate some of your smartphone's relevant applications on the multi-media system's 7" touch screen. When stationary, all your phone's functionalities are easily accessed using steering wheel-based controls or the large touch screen surface, where you can scroll and swipe.

1. Garmin StreetPilot app

A navigation app, with GPS tracking and detailed electronic mapping, appears on the in-car display.

2. Music and video

Complete connectivity to the Apple iPod, giving users access to their music and video collections.

3. Facebook app

Run your smartphone's Facebook app directly on the 7" touch screen, using MirrorLink technology*.

Twitter app

Access Twitter, when stationary, using the Twitter API (Application Programming Interface).

Aupee! app

Hear your favourite music for free and create your very own personalised internet radio station.

* Contact your local Toyota retailer or visit <http://panasonic.net/pas/smartphone/index.html> for compatibility information (this link is focused on iPhone compatibility).

01



02



03



Revolutionary agility. iQ's extremely small turning circle of 3.9m allows you to twist and turn in the tightest spaces.









1.0 litre

**VVT-i
Petrol
5 M/T**

1.33 litre

**Dual VVT-i
Petrol
6 M/T**

Power

68 DIN hp

98 DIN hp

Fuel consumption*

4.4 litres
to every 100 km

5.2 litres
to every 100 km

CO₂ emissions*

99 g/km

119 g/km

Acceleration

14.7 secs
0–100 km/h

11.6 secs
0–100 km/h

5-speed manual
transmission or
Multidrive.

Euro 5 compliant.

Available on

- Entry
- Mid
- High

6-speed manual
transmission or
Multidrive S.

Euro 5 compliant.

Available on

- Mid
- High

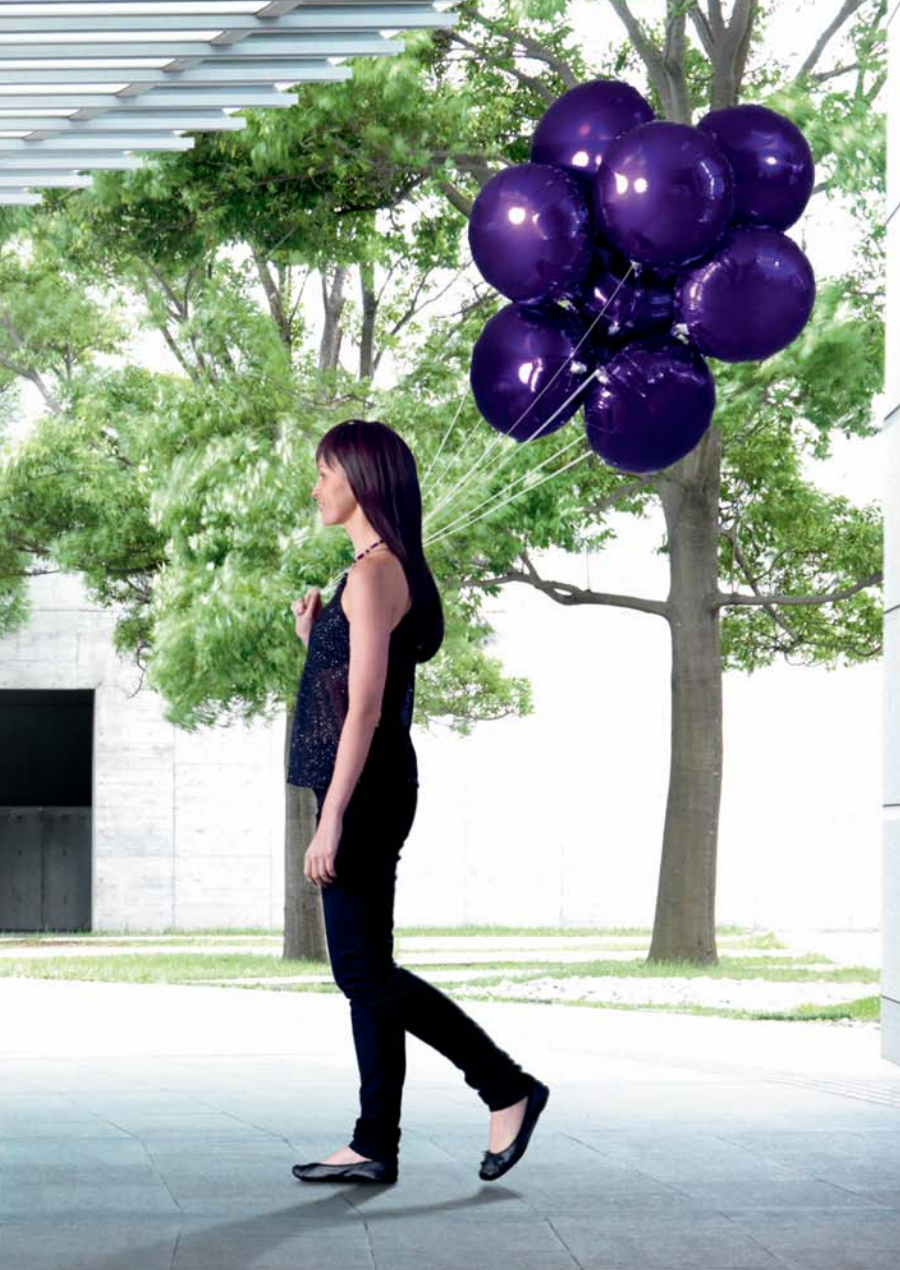
M/T = Manual transmission.

* Combined cycle.

§ Extra urban cycle.

iQ emits a mere 99 g/km* of CO₂ and uses as little as 4.0 litres per 100 km[§]. Radical design that meets all the challenges of eco-friendly city driving.





Peace of mind x 9. Each of the 9 airbags has been strategically positioned to provide protection from every angle. The SRS rear window curtain shield airbag is the first of its kind.

A pioneering car that plays it safe with a five-star Euro NCAP rating.

Entry

It might be the entry level iQ but it's still packed with a host of clever features.



Main features

- 15" steel wheels with wheel caps (8-spoke)
- Body-coloured electric door mirrors
- Body-coloured bumpers
- Privacy glass
- Urethane steering wheel with audio switches
- Urethane gear shift knob
- Tilt-adjustable steering wheel
- Gear Shift Indicator (manual transmission) and ECO-driving Indicator
- Power windows
- 6-speaker radio/CD system
- Standard seat fabric
- Rear seats 50:50 split/folding
- Anti-lock Braking System (ABS), Electronic Brake force Distribution (EBD) and Brake Assist (BA)
- Vehicle Stability Control Plus (VSC+) and Traction Control (TRC)
- 9 SRS airbags
- ISOFIX seat fixing

* Optional feature.

For full equipment and options see pages 29–31.

Mid

Small by size. Mid by name. But still big on standard equipment and distinctive finishing touches.



Main features (additional to Entry)

- 15" alloy wheels (6-spoke)
- Manual air conditioning
- Chrome-plated air conditioning dials
- Chrome-plated personal lamp (LED type)
- Chrome soft-touch panel insert
- Leather steering wheel with audio switches
- Leather gear shift knob
- Black/grey seat fabric

* Optional feature.

For full equipment and options see pages 29–31.

High

As clever as it gets. All the standard equipment you'd expect and more.



Shown with optional leather seat bolsters and Toyota Touch Life.



Main features (additional to Mid)

- 15" alloy wheels, high gloss (6-spoke)
- Body-coloured electric, heated and retractable door mirrors
- Rain sensor
- Dusk sensor
- Chrome rear light surrounds
- Automatic air conditioning
- Red stitching on leather steering wheel
- Electrochromatic rear-view mirror
- Smart Entry & Start System (driver, passenger, boot)
- Driver seat height-adjustable

* Optional feature.

For full equipment and options see pages 29–31.

Wheels and trims



15" steel wheels with wheel caps (8-spoke)
Standard on Entry
(1.0 litre VVT-i)



15" alloy wheels (6-spoke)
Standard on Mid
(1.0 litre VVT-i)



15" alloy wheels, high gloss (6-spoke)
Standard on High
(1.0 litre VVT-i)



16" alloy wheels (10-spoke)
Standard on Mid and High
(1.33 litre Dual VVT-i)



Standard fabric
Standard on Entry



Black/grey fabric
Standard on Mid and High



Black/grey fabric with black partial leather
Optional on Mid and High

Colours



070 Pearl White*



1F7 Ultra Silver*



1G3 Ash Grey*



209 Night Sky Black*



3P0 Fire Red



4R8 Orange Spice*



4T3 Light Cappuccino*



8R3 Mystic Blue*



9AH Deep Amethyst*

* Metallic paint.

Accessories

iQ accessories are all about individuality. Each has been conceived to make the interaction between you and your car even more personal.

- 01 Sirius 15" alloy wheels
- 02 Chrome mirror cover



- 05 Stella anthracite 15" alloy wheels
- 06 Rear skirt with chrome exhaust pipe finisher



- 09 TPA400 parking aid system
- 10 Illuminated scuff plates





- 03 Chrome side sills
- 04 Chrome boot garnish

- 07 Roof spoiler
- 08 Chrome exhaust pipe finisher

- 11 Smart Entry key cover
- 12 JBL Premium sound system

Specifications

ENVIRONMENTAL PERFORMANCE	1.0 litre VVT-i 5 M/T	M/D	1.33 litre Dual VVT-i 6 M/T	M/D S
Fuel consumption (applicable legislation)				
Combined driving (litres/100 km)	4.4	4.8	5.2	5.2
Urban driving (litres/100 km)	5.1	6.0	6.4	6.4
Extra urban driving (litres/100 km)	4.0	4.2	4.5	4.5
Recommended fuel grade	95 unleaded petrol or higher		95 unleaded petrol or higher	
Fuel tank capacity (litres)	32	32	32	32
Carbon dioxide, CO₂ (applicable legislation)				
Combined driving (g/km)	99	110	119	120
Urban driving (g/km)	117	136	145	147
Extra urban driving (g/km)	90	96	104	104
Exhaust emissions (EU directive 70/220/EEC as last modified by directive 2003/76B)				
Euro class	Euro 5	Euro 5	Euro 5	Euro 5
Carbon monoxide, CO (mg/km)	143.3	189.5	300.1	213.5
Hydrocarbons, THC (mg/km)	27.6	39.1	38.9	40.3
Hydrocarbons, NMHC (mg/km)	25.7	36.9	36.6	38.4
Nitrogen oxides, NO _x (mg/km)	16.1	15.1	6.4	6.1
Hydrocarbons, HC & Nitrogen oxides, NO _x (mg/km)	–	–	–	–
Particulates, PM (mg/km)	–	–	–	–
Noise (drive-by) (applicable legislation)				
dB(A)	67.3	70.2	70.4	68.6

The fuel consumption, CO₂ and noise values are measured in a controlled environment on a basic production vehicle, in accordance with the requirements of European law published by the European Commission. For further information, or if you are interested in buying a basic production vehicle, please contact Toyota Motor Europe NV/SA. The fuel consumption and CO₂ values of your vehicle may vary from those measured. Driving behaviour as well as other factors (such as road conditions, traffic, vehicle condition, installed equipment, load, number of passengers, ...) play a role in determining a car's fuel consumption and CO₂ emissions.

PERFORMANCE	1.0 litre VVT-i 5 M/T	M/D	1.33 litre Dual VVT-i 6 M/T	M/D S
Maximum speed (km/h)	150	150	170	170
0–100 km/h (secs)	14.7	15.3	11.6	11.6
Drag coefficient	0.299	0.299	0.299	0.299

ENGINES	1.0 litre VVT-i 5 M/T, M/D	1.33 litre Dual VVT-i 6 M/T, M/D S
Engine code	1KR-FE	1NR-FE
Available with	Entry, Mid, High	Mid, High
Number of cylinders	3 in line	4 in line
Valve mechanism	12 valve DOHC chain drive with VVT-i	16 valve DOHC chain drive with Dual VVT-i
Fuel system	Electronic fuel injection	Electronic fuel injection
Displacement (cc)	998	1329
Bore x stroke (mm x mm)	71.0 x 84.0	72.5 x 80.5
Compression ratio	10.5 : 1	11.5 : 1
Maximum output (kW/rpm)	68 DIN hp (50/6000)	98 DIN hp (72/6000)
Maximum torque (Nm/rpm)	91/4800	123/4400

BRAKES

Front	Ventilated discs
Rear	Drums

SUSPENSION

Front	MacPherson strut system
Rear	Torsion beam

DIMENSIONS

	Length	Width	Height	Wheelbase
Exterior dimensions Overall (mm)	2985	1680	1500	2000
Front tread (mm)			1480	
Rear tread (mm)			1460	
Front overhang (mm)			530	
Rear overhang (mm)			455	
Turning radius (m)			3.9	

M/T = Manual transmission

M/D = Multidrive

M/D S = Multidrive S

Specifications



1480 mm
1680 mm



530 mm	2000 mm	455 mm
2985 mm		



1460 mm
1680 mm

DIMENSIONS

	Length	Width	Height
Interior dimensions Overall (mm)	1435	1515	1145
VDA luggage capacity, up to tonneau cover (litres)		26	
VDA luggage capacity, up to roof (litres)		32	
VDA luggage room length, rear seats in place (mm)		645	

WEIGHTS

	1.0 litre VVT-i 5 M/T	M/D	1.33 litre Dual VVT-i 6 M/T	M/D S
Kerb weight (kg)	845–905	860–915	930–955	930–955
Gross vehicle weight (kg)	1215	1215	1270	1270

TYRES AND WHEELS

	Entry	Mid	High
15" steel wheels with wheel caps (8-spoke)	● (1.0 litre VVT-i)	–	–
15" alloy wheels (6-spoke)	–	● (1.0 litre VVT-i)	–
15" alloy wheels, high gloss (6-spoke)	–	–	● (1.0 litre VVT-i)
16" alloy wheels (10-spoke)	–	● (1.33 litre Dual VVT-i)	● (1.33 litre Dual VVT-i)
Tyre repair kit	●	●	●

Equipment

EXTERIOR	Entry	Mid	High
Body-coloured electric door mirrors	●	●	●
Heated door mirrors	○	○	●
Retractable door mirrors	–	○	●
Side turn indicators on outer door mirrors	●	●	●
Body-coloured bumpers	●	●	●
LED stop lamp	●	●	●
Rain and dusk sensors	–	–	●
Front fog lamps	–	–	●
Multi-reflector halogen headlamps	●	●	●
Chrome rear light surrounds	–	–	●
Privacy glass	●	●	●

COMFORT	Entry	Mid	High
Standard air ventilation system	●	●	●
Manual air conditioning	○	●	–
Automatic air conditioning	–	–	●
Chrome-plated air conditioning dials and personal lamp (LED type)	–	●	●
Soft-touch panel	●	●	●
Chrome soft-touch panel insert	–	●	●
Leather steering wheel (with audio switches) and gear shift knob	–	●	●
Red stitching on leather steering wheel	–	–	●
Urethane steering wheel (with audio switches) and gear shift knob	●	–	–
Tilt steering wheel	●	●	●
Power steering	●	●	●
Gear Shift Indicator (M/T) and ECO-driving Indicator	●	●	●
Electrochromatic rear-view mirror	–	–	●
Power door lock	●	●	●

● = Standard ○ = Optional – = Not available M/T = Manual transmission M/D = Multidrive M/D S = Multidrive S

Equipment

COMFORT	Entry	Mid	High
Keyless entry	●	●	●
Power windows	●	●	●
Tonneau cover	●	●	●
Rear seat tray	●	●	●
Driver and passenger sun visor with mirror and holder	●	●	●
Smart Entry & Start System (driver, passenger, boot)	–	–	●
Immobiliser	●	●	●

MULTIMEDIA & INFORMATION	Entry	Mid	High
Multi-information display: audio, average speed, clock, outside temperature, current and average fuel consumption	●	●	●
Toyota Touch Life	○	○	○
6-speaker radio/CD system with capability to play MP3 and WMA CDs	●	●	●

SEATS	Entry	Mid	High
Standard fabric	●	–	–
Black/grey fabric	–	●	●
Black/grey fabric with partial leather	–	○	○
Rear seat headrests (2)	●	●	●
Rear seats 50:50 split/folding	●	●	●
Seat heater	○*	○*	○*
Driver seat height-adjustable	○	○	●

● = Standard ○ = Optional – = Not available * Standard with leather seats and height-adjustable driver seat.

STORAGE COMPARTMENTS

	Entry	Mid	High
Front dash briefcase	○	○	○
Front cup holder (1) and utility space (console storage tray)	●	●	●
Front pockets and bottle holders	●	●	●

SAFETY

	Entry	Mid	High
Active			
Anti-lock Braking System (ABS), Electronic Brake force Distribution (EBD) and Brake Assist (BA)	●	●	●
Vehicle Stability Control (VSC)+ and Traction Control (TRC)	●	●	●
Passive			
Multi Load Path Body Structure	●	●	●
Side impact beams	●	●	●
SRS front airbags: driver and passenger	●	●	●
SRS curtain shield airbags: driver and passenger (front and rear)	●	●	●
Driver's SRS knee airbag	●	●	●
Seat cushion airbag: passenger	●	●	●
Large side airbags: driver and passenger	●	●	●
SRS rear window curtain shield airbag	●	●	●
Front passenger airbag switch-off	●	●	●
Seat belt warning: driver, passenger and rear occupants	●	●	●
Front seat belts: 3-point ELR with pre-tensioners and force-limiters	●	●	●
Rear seat belts: 3-point ELR	●	●	●
Whiplash Injury Lessening (WIL) concept seat: driver and passenger	●	●	●
ISOFIX seat fixing	●	●	●

Glossary

Discover more about the iQ's ultra-efficient technology.



Euro NCAP safety rating

iQ has been awarded the maximum 5-star vehicle safety rating (2009) from Euro NCAP. This independent assessment programme evaluates the safety performance of new cars. Vehicles are awarded a score from one to five stars. Categories assessed are adult occupant protection, child occupant protection, pedestrian protection and safety assist. This car's performance is a further testament to Toyota's dedication to the safety and protection of drivers, passengers and pedestrians alike.



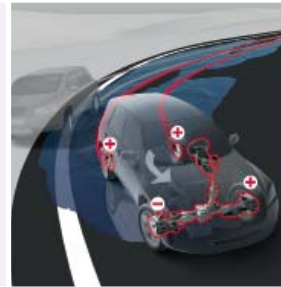
Traction Control (TRC)

If you accelerate too hard and cause the drive wheels to lose grip and begin spinning, TRC will automatically reduce engine power and control brake force to help restore traction.



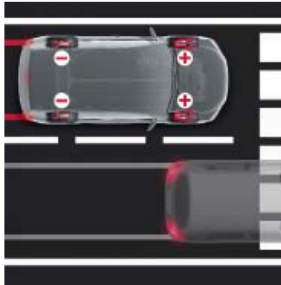
Anti-lock Braking System (ABS) with Electronic Brake force Distribution (EBD)

ABS prevents the wheels from locking while braking. EBD complements this by optimising brake force distribution between each wheel to compensate for different loads. Together the two systems help you to maintain steering control when braking heavily.



Vehicle Stability Control Plus (VSC+)

VSC+ helps to maintain stability and prevent skidding when turning sharply or cornering on slippery surfaces. Whenever the start of a skid is detected, it automatically activates individual brakes and controls engine output. In addition, it applies steering assistance to make it easier to get back on course.



Brake Assist (BA)

If you attempt an emergency stop, BA will detect this and apply additional brake pressure. This enables ABS to work to its maximum potential.



ISOFIX seat fixing

Seats incorporate special anchor points, including a top tether that helps prevent the seat tipping forward. These provide a safe and convenient way of correctly securing ISOFIX child seats (available from your Toyota dealer).



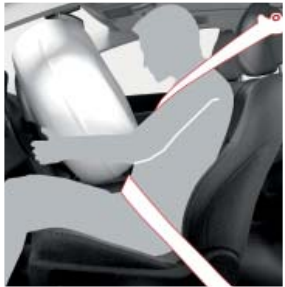
Supplemental Restraint System (SRS) airbags

This model is fitted with nine airbags, including driver's knee airbag, a seat cushion airbag for the front passenger and SRS airbags for both driver and passenger. Other SRS airbags include large side airbags for the front seats, and SRS curtain shield airbags covering both the front and rear seat passengers and rear window.



Smart Entry & Start System

Instead of a conventional key, the Smart Entry & Start System features a transmitter that allows you to unlock the doors by pulling the handle and lock them again by pressing a button. To start or stop the engine, simply press the Start/Stop button. All you need to do is carry the Smart Entry key in your pocket or handbag.



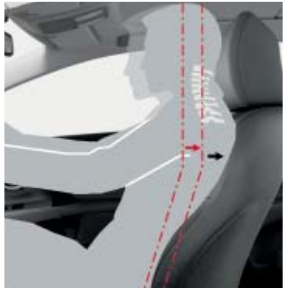
Pre-tensioners and force limiters

Integral to the front 3-point ELR seat belts, pre-tensioners and force limiters are designed to help avoid injuries to the chest area.



Multidrive and Multidrive S

Continuously Variable Transmission (CVT) combines the smoothness of an automatic transmission gearbox with the fuel economy of a manual transmission. By seamlessly adjusting the pulley ratio, Multidrive delivers the most fuel-efficient performance. Multidrive S offers an additional sport option. This engaging experience is delivered through a simulated sequential 7-speed manual mode.



Whiplash Injury Lessening (WIL) seats

During an impact at lower speeds and particularly from the rear, WIL seats and headrests cushion the head and back. This reduces the risk of whiplash injuries.

Owning an iQ means you enjoy the peace of mind afforded by Toyota's global reputation for quality and integrity.



Designed to minimise maintenance

Intelligent engineering

The iQ is designed and engineered to minimise maintenance. There are fewer parts that require servicing and those that do are more durable to extend service intervals. iQ technology is made easily accessible so that labour time is minimised. Competitively priced Toyota spares ensure the lowest cost for maintaining your iQ.



Full Health & Safety check

Toyota quality service

Your Toyota retailer is here to help and guide you in all your service requirements.

Your iQ will need a full Health and Safety check, dependent on driving style and conditions, up to once every two years or 30,000 km (whichever comes sooner). An intermediate Health and Safety check is necessary every year or 15,000 km (whichever comes sooner).

3 years Vehicle warranty

Comprehensive warranty

3-year vehicle warranty covers any defect caused by a manufacturing or assembly fault. It is valid for 3 years of normal use or 100,000 km, whichever comes first, with no mileage limitation for the first year.

If the car is immobilised due to a breakdown (as a result of a defect covered under warranty), you will also be covered for the cost of towing your vehicle to the nearest authorised Toyota repairer.

3-year paint warranty covers surface rust and paint defects appearing on any of the painted body panels as a result of a fault in materials for a period of 3 years, regardless of mileage.

12-year anti-perforation warranty covers against perforation of the bodywork (from inside to outside) that develops due to corrosion caused by faults in materials or workmanship, regardless of mileage.



**Low parts
& labour
charges**

3 years*
**Roadside
assistance**

3 years[§]
**Accessory
warranty**

Toyota genuine parts

iQ is designed to minimise the cost of accident repair. Energy-absorbing elements are built into the bumpers, expensive-to-replace parts are located away from damage zones, and commonly damaged body parts are bolted rather than welded. As a result, the extent of damage is limited and damaged parts are easy to remove, replace or repair. Ultimately, this means very low parts and labour charges.

Toyota Eurocare

In order to help you enjoy peace of mind driving, we are pleased to provide 3 years* Toyota Eurocare roadside assistance coverage in no fewer than 40 European countries. If you experience a problem with your iQ, Toyota Eurocare offers several possibilities to keep you on the road.

Added security

The iQ security system withstands the insurance industry's rigorous 5-minute attack test and provides excellent protection. Both the alarm system and engine immobiliser are approved by Europe's major insurance companies.

Toyota accessories

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. Tailor-made for your Toyota, they fit perfectly and add a personal touch of style, comfort and practicality. And because they've been tested under the most severe conditions, you can have complete confidence in their reliability and durability. To add to the reassurance, every genuine Toyota accessory has a 3-year warranty when purchased together with the vehicle[§].

* Belgium 5 years, Portugal and Denmark 1 year.

[§] Check with your retailer for specific warranty details.

Toyota takes great pride in constantly improving environmental performance.



- National sales centres
- Logistics centres – vehicles
- Logistics centres – accessories/spares
- Production sites
- Supporting companies
- Training centres

As a worldwide corporation we aim to be wherever our customers need us, and therefore we have a strong presence in Europe. This shortens delivery distances and results in substantial time savings that are good for you and the environment.



Designing your car

Each design detail on our vehicles is analysed to ensure the lowest possible environmental impact throughout its life cycle. This meticulous approach has led to an array of innovative features on our cars that contribute to environmental efficiency.

The environmental impact of the iQ 1.0 litre VVT-i compared to an equivalent model is demonstrated through the complete life cycle analysis with 21% CO₂ (Carbon dioxide), 12% NO_x (Nitrogen Oxide), 17% NMHC (Non-Methane Hydrocarbons) and 19% SO_x (Sulphure Oxide) reduction.

14% less CO₂
used to build an iQ
since 2002

Making your car

At Toyota, every effort is made to ensure environmental efficiency throughout the manufacturing process. Since 2002, we have reduced the average energy consumption per vehicle built at the Toyota Takaoka plant.



In the design phase Toyota aims for cleaner engines. Thanks to Toyota Optimal Drive we are achieving even more. Every component is optimised to save weight and space, reduce friction

or simply work more efficiently. This delivers lighter, more compact engines and advanced transmissions that help lower emissions and boost fuel economy without compromising on performance.



Getting vehicles and parts to you

Toyota is always looking to employ the most efficient and environmentally friendly logistical and delivery methods.



Selling and servicing your car

We have developed a sustainable retailer programme to reduce energy, water and waste emissions generated across our network. This covers everything from rainwater recycling, introducing additional roof insulation and using renewable energy at new retailers, as well as carrying out energy audits to identify efficiency improvements at existing retailers.

95% of
your iQ
is recoverable

The end of the road for your vehicle?

Toyota always designs and manufactures its vehicles with an eye on the three Rs: reduce, reuse and recycle. For example, 95% of every iQ is recoverable, 100% of materials are coded and four heavy metals have been eliminated completely – in accordance with 2000/53/EC. In addition, our environmental policy means that we offer Toyota drivers new and innovative ways of returning their old car. For more information visit: www.toyota.eu or contact your local Toyota retailer.

20-30%
less fuel and CO₂

Drive thoughtfully

Drive your car in the right way and you could reduce your fuel bill and your CO₂ emissions by around 20–30%.

01. Remove any extra weight and roof load.
02. Plan your route and avoid detours.
03. Avoid using your car for short journeys.
04. Check your tyre pressure regularly.
05. Service your car according to the owner's manual.
06. Shift up gear earlier.
07. Only use air conditioning when necessary.
08. Follow and anticipate traffic flow.
09. Keep your windows closed.
10. Switch off your engine if you have to wait longer than 60 seconds.

For Toyota, quality is a way of life.
Nothing is so good it cannot be made better.





大信

FUJIMAK

SUPER HOTEL

菊正堂

SOFTWARE & GA
9815-3211







Point your smartphone or webcam at the graphic and start a new experience of iQ.



TOYOTA

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BETTER WAY

To experience the iQ or for more information, please contact your local retailer or visit our website **toyota-europe.com**

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